



EMPLOYEE FUNDRAISING IDEAS

PUT THE “FUN” IN FUNDRAISING!

Fundraising at work provides a sense of togetherness among employees. It unites everyone as they work together to raise funds to help wounded warriors reach their highest ambitions.

While we know your team will have ideas, here are a dozen activities to consider as you plan your employee fundraising campaign:

★ **Hold a prize drawing**

Enter employees who make a minimum donation through your fundraising page into a drawing for a paid day off work or a gift card.

★ **Office decorating contest**

Allow employees to decorate their cubicles or office to reflect their commitment to Wounded Warrior Project. Encourage employees to vote for their favorite with dollars and award a gift card for winning space.

★ **Show Your Patriotism**

From hats to socks, challenge employees to see who can wear red, white, and blue best! Those who enter can collect donations to whose attire shows the most spirit, with the winner earning a prize.

★ **Jeans Friday**

Allow teammates to wear their favorite denim for a fee each Friday up through the next patriotic holiday.

★ **Auction your boss**

Laugh at work while giving generously, as the highest bidder has the boss doing their job for a day.

★ **Silent auction**

Ask local businesses, attractions, arts organizations, and vendors to provide items, gift cards, tickets, or experiences that employees can bid on to raise money.

★ **Host a weekly bingo or board game tournament**

Set buy-in price and donate all proceeds from the week to WWP.

★ **Brown bag challenge**

Challenge your team to pack a lunch once a week for a month and donate what they would have spent to WWP.

★ **Talent auction**

Employees can offer their skills or services, such as cooking, gardening, tutoring, or painting to the highest bidder, with proceeds benefiting WWP.

★ **Host a cook-off**

Go traditional with a chili cook-off, sell baked goods, or host your own “Souper Bowl,” where cooks donate their creations. Employees’ purchases go towards your fundraiser.

★ **Jigsaw puzzle challenge**

This is an excellent way for teams within your organization to work together to assemble puzzles as quickly as possible to win a prize, free lunch, or time off. Collect entry fees and have teams collect pledges.

★ **Virtual Racing Series**

Set up a video gaming system in a conference room or office and set up a bracket to determine who will be the ultimate champion. Have drivers pay an entry fee and ask for departments or colleagues to sponsor them. Award a prize or a trophy to the winner.

Once you’ve had your event, please do the following:

- Submit your donation through your company’s WWP fundraising page using a credit card. If you prefer to donate by check, please email us at cs@woundedwarriorproject.org.
- Email your success story, including the date, event details, photos, and a testimonial that might be shared with other Corporate Supporters or on the WWP Corporate Giving webpages.