



# 2010 ANNUAL REPORT



The greatest casualty is being forgotten.™

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# A LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD PRESIDENT



Without a doubt one of the biggest victories celebrated by Wounded Warrior Project™ in 2010 was the passage of the Caregivers and Veterans Omnibus Health Services Act, Public Law 111-163.

WWP was a vocal advocate during the process to win enactment of legislation to support caregivers of wounded warriors. Our intense efforts paid off when President Barack Obama signed the bill into law May 5.

The law's key provisions require the Department of Veterans Affairs to mount a comprehensive program to assist caregivers of those wounded on or after Sept. 11, 2001. This Policy and Government Affairs success is key to our belief when a warrior is injured so are his or her family members.

While the significance of the Caregivers and Veterans Omnibus Health Services Act's passage cannot be overstated, it is only one of many WWP achievements enjoyed on behalf of injured servicemen and women.

Our Combat Stress Recovery Program aims to ease readjustment for returning warriors through mental health resources and access to care, while addressing interpersonal relationship issues. Project Odyssey is a clear example of the strides being made as nearly every single participant said they developed new coping skills and would seek out future counseling.

Additionally Restore, an anonymous website available only to our alumni, launched. This 24-hour-a-day resource offers self-help strategies for warriors battling the invisible wounds of war such as post-traumatic stress disorder (PTSD).

The WWP Alumni database continues to expand. Thousands of new wounded warriors participated in a wide range of programs and events based on shared experiences.

Physical Health and Wellness continues to develop Soldier Ride into a signature WWP event. Soldier Ride provides adaptive cycling opportunities across the country and helps wounded warriors restore their physical and emotional well-being. Again nearly every warrior participating said he or she developed greater self-esteem and self-confidence and

100 percent of them said they would seek out similar events in the future. These men and women come to realize their bodies and minds are still capable of achieving greatness.

Family Support continues to be critical in the successful recoveries of wounded warriors. Caregivers often work tirelessly and thanklessly to encourage and inspire their loved ones to find their "new normal." Taking care of those who take care of the warriors is an initiative that remains unwavering. Caregiver Retreats held strong and provided new coping skills and self-care techniques to spouses, parents, and other family members who have put their own lives on hold.

Another significant part of empowering warriors is providing them with the skills and knowledge to reintegrate themselves back into the workforce. TRACK continues to successfully graduate warriors who either continue their education or enter into a new job.

Our other programs also continue their highly successful paths. Transition Training Academy (TTA) and Warriors to Work each served hundreds of warriors to help them gain computer skills and find them full-time employment.

Benefits Service, Peer Mentoring, WWP Packs, and International Support also continue to help heal the minds, bodies, and spirits of those who have unselfishly given so much.

The work being done through Wounded Warrior Project, its supporters, and donors is nothing short of awe-inspiring. The work is also ongoing. As servicemen and women continue their brave fight defending the freedom of this great country, they continue to incur injuries.

We will stand beside them every step of the often long and arduous road to recovery. With your support, we will meet their needs physically and mentally, and see them through their rehabilitation so they face every challenge by saying, "I can."

Steven Nardizzi, Executive Director

Ron Drach, Board of Directors President



I CAN  
conquer

A WARRIOR'S STORY

MIKE OWENS



Sergeant Mike Owens laid in agony for nearly an hour beside an IED-battered Iraqi highway. A helicopter finally arrived and carried him to a combat hospital in Al Asad. His legs were crushed, and his arm was nearly severed when the seven-ton truck he rode passenger in rolled at 60 mph; the driver was killed. Mike was moved from the combat hospital to Landstuhl Regional Medical Center in Germany. He was later sent to Brooke Army Medical Center. Mike underwent more than 30 surgeries in the two and a half years after his injury. Surgeons inserted an intramedullary rod in his right femur and replaced the PCL in his left knee.

In 2010, Mike participated in Project Odyssey at Park City, Utah. His five-day program consisted of skiing, rock climbing, snowmobiling, sled hockey, and conquering a high-ropes course. He also talked with other veterans participating in the program, setting into motion his emotional healing process.

When Mike first arrived, he eyed the high-ropes course behind his cabin. "That's an activity I'll have to pass on due to my injury," he said. Mike conquered snow skiing and snowmobiling in his first two days. He also learned to belay a rock climber, which he says was "difficult, but not impossible." On the third day, Mike took his turn at the high-ropes course. **"Up in the air, on a single rope, and tethered to my new buddies below, I didn't know if I could even complete it. But the cheers below and the other warrior up there with me kept me going."** Mike conquered his challenge and established lasting friendships thanks to Project Odyssey.

Today, Mike serves as Dean of Students for the Wounded Warrior Project TRACK program in San Antonio, Texas. He says his experiences are a key to helping other veterans.

RECOVERY THROUGH UNDERSTANDING

*The Combat Stress Recovery Program (CSRP) addresses the mental health needs of warriors returning from combat zones by providing recovery services at key stages during a warrior's readjustment process. Through the CSRP, Wounded Warrior Project understands combat/operational stress and post-traumatic stress disorder (PTSD) from the warrior's perspective.*

TWO-FOLD APPROACH

- 1** • **WWP Restore™**: this online tool, launched in 2010, informs warriors, families, and caregivers about the invisible wounds of war. Self-assessment tools and videos of warriors sharing their experiences and struggles provide valuable insight to readjustment challenges.
- 2** • Taking its name from Homer's epic poem, Project Odyssey helps warriors heal and overcome combat stress. The outdoor retreats encourage warriors to connect with nature, peers, Project Odyssey staff, and counselors. Warriors learn to cope with PTSD, depression, and other mental health-related issues through activities like horseback riding, kayaking, whitewater rafting, rappelling, and skiing with fellow veterans. They experience better connections with friends and family as an outcome of the program. Follow-up contact and care includes ongoing support from WWP staff and the mental health support team.

**95%** of Project Odyssey participants developed new coping skills (greater self-esteem, self-confidence)

**100%** of Project Odyssey participants said they would seek future counseling

- Restore launched
- Served **48** warriors
- 7** Project Odysseys



## BENEFITS SERVICES



### HELPING WARRIORS GET THE BENEFITS THEY'VE EARNED

*Wounded Warrior Project helps warriors transition to life after injury by providing details on government benefits, WWP programs, and community resources.*

A key part of Benefits Service is support and education for warriors, their family members, and caregivers.

We advise warriors on:

- the benefits they're entitled to;
- information on accessing services through the Department of Defense (DoD) and Department of Veterans Affairs (VA); and
- navigating the process of claims filing and processing.

Our benefits website, Web Advocate, empowers WWP alumni to identify what benefits they have earned. Armed with knowledge from the site, warriors are better able to address their benefits and compensation concerns with WWP counselors and the VA.



retroactive benefit entitlements secured



annual benefit entitlements secured



AMERICAN  
advocate



A WARRIOR'S STORY

SARAH WADE



During the summer of 2003, Sarah Wade considered her life hectic. She was attending the University of North Carolina at Chapel Hill during the day and working nights. Her future husband, Ted, was in the Army, so her free moments were spent driving to visit him in Fayetteville, North Carolina before he deployed to Iraq.

Today, Sarah would give anything to have a day like that: planned and predictable. On Valentine's Day 2004, Ted was severely injured when an improvised explosive device detonated under his convoy. He sustained a severe traumatic brain injury (TBI), his right arm was completely severed above the elbow, he had multiple broken bones and soft-tissue injuries to his right leg, and his vision was impaired.

"Ted was one of the first five severe brain injuries," Sarah explained. "They weren't hopeful he would survive." Ted finally woke after two and a half months in a coma. **"Due to the severity of his brain injury, Ted is sometimes unable to fight for himself, so his struggle has become my own,"** says Sarah.

Sarah left school. She left her job. And she has been Ted's primary support ever since. It's a job with no salary, no benefits, and a lot of uncertainty. "The last seven years we have been in crisis mode, trying to manage the peaks and valleys," Sarah explains. "I don't like things to be unpredictable, but I don't know what's going to happen day to day."

Ted's impairments are not all physical. Complex neuropsychiatric consequences of combat stress and TBI have made for a long – and sometimes challenging – recovery, and cause most of Ted's "valleys." He has been hospitalized in the past due to his mental health struggles.

Ted has balance issues and problems related to his TBI. Profound cognitive impairment causes or compounds once-routine tasks. Ted knows how to get dressed, but cannot pick out what to wear. He knows how to eat, but does not know how to prepare a meal. Sarah has to assist Ted in most daily activities. "Ted is aware and up and moving but gets bored very easily, which leads to depression," she explained.

Sarah is hopeful the Department of Veterans Affairs will soon recognize providing assistance for Ted is a 168-hour-per-week responsibility and it will start to provide additional support. "Ted is a miracle. He has gotten better only because I have been able to endure it all," says Sarah.

Sarah advocated for all caregivers as part of the Policy and Government Affairs program with Wounded Warrior Project. She and Ted stood behind President Obama May 5 as he signed into law the Caregivers and Veterans Omnibus Health Services Act. That law expands both healthcare services for veterans and caregiver benefits and training.

ADVOCATING FOR WOUNDED WARRIORS AND THEIR FAMILIES

*Policy and Government Affairs works with Congress and the Federal government*



*to create, advocate, and lobby for legislation, regulations, and programs*

*that support warriors and their families.*

We accomplish this by working with Congress and the Federal government to promote forward-looking policy, organizing calls-to-action, and keeping our constituency informed about changes in laws and regulations.

For wounded warriors affected by post-traumatic stress disorder (PTSD) and traumatic brain injury (TBI), we also aim to restructure and improve economic empowerment programs and eliminate gaps in programs and services. The passage of the Caregivers and Veterans Omnibus Health Services Act was a significant milestone in that effort.

For family members serving as the primary caregivers for the severely wounded, we continue to support the development of a comprehensive and appropriate Department of Veterans Affairs program for training, counseling, respite, a monthly stipend, and if needed, medical care.

May 5<sup>th</sup>

**2010**  
 **The Caregivers and Veterans Omnibus Health Services Act is signed into law**  
 The Caregivers Act expands healthcare services for veterans and caregiver benefits and training



I CAN  
comfort

## INTERNATIONAL SUPPORT

### REACHING OUT TO WARRIORS OVERSEAS

*Wounded Warrior Project continues to grow and expand at Germany's Landstuhl Regional Medical Center (LRMC) and Ramstein Air Base. LRMC is one of the first locations warriors are transported once injured and most of the time during a warrior's transport back to the United States his or her belongings are not at their side.*

*WWP steps in to provide comfort items such as jackets, sweatpants, t-shirts, and blankets to make travel back to the States as comfortable as possible*

For those stationed at a Warrior Transition Unit (WTU) in Europe, WWP currently has programs in place overseas and provides benefits counseling.

WWP also supports the doctors and nurses caring for the wounded through a resiliency program that helps fight compassion fatigue. Each month 'thank you' posters and videos are produced showing warriors living actively following their life-saving treatment by the medical staff.

Additionally an appreciation luncheon is held twice a year and includes personal 'thank you' visits from wounded warriors who went through LRMC. We are able to share thanks, encouragement, and provide much-needed stress relief through team-building exercises, recreational activities, and outings for the staff who take such great care of all wounded warriors.

**300** hospital employees participated in **7** different retreats



Germany videos said "thank you" to the Landstuhl Regional Medical Center staff



to Germany reunited 6 warriors and a spouse with their doctors



I CAN  
Support

A CAREGIVER'S STORY

APRIL MARCUM



April Marcum doesn't hesitate when asked about her biggest accomplishment in life.

"My family has survived and are together," she says thankfully.

That achievement hasn't come without periods of uncertainty, loads of prayers, and a better understanding of her needs as a caregiver.

April's husband of nearly 20 years, Tom, suffered traumatic brain injury (TBI), post-traumatic stress disorder (PTSD), hearing loss, vision problems, and other secondary issues as a result of four separate mortar explosions in less than 24 months.

**"I looked OK, but I felt like my world was rocked,"** Tom said.

The entire Marcum family's world changed. April took a leave of absence from her job as a kindergarten teacher to care for the man she first met decades ago in elementary school. She quickly realized she wouldn't be able to return to work anytime soon.

Her days were consumed with doctor appointments, therapy, home healthcare, and then tending to their children after school. For 18 months April was a constant nurse, driver, and maid.

"I missed the help my husband gave me with the kids and errands," April said. "And some time to myself."

"I don't like to admit this, but I think I was close to a breaking point in my own emotional health," she added.

That's when April called Wounded Warrior Project and attended a Caregiver Retreat.

"I got to the hotel and just being in such a calming, beautiful place was refreshing," she said. "The first day I took a two-hour-long nap – something I had not done since the injury. It was bliss!"

April was both grateful and relieved to meet other women at the retreat who shared her experiences and feelings. Many of those women had been in similar situations as April, only for a longer period of time. They freely shared advice and knowledge they had gleaned from walking the same difficult road.

"I made friends – and not the 'Hi, how you doing?' kind of friends," April said. "I made some deep, emotional connections with several women. We keep in touch on Facebook, call, text, and I have even been able to meet back up with several of them to have some much-needed girl time.

"It was just the right thing at just the right time. I came home ready to get back into the fight again. I was re-energized and happy when I came home."

HELPING FAMILIES FACE THE REALITY AFTER THE REUNION

*When a warrior is wounded, ill, or injured, lifestyle changes place tremendous stress on the family members, who may find themselves in a new role as full-time caregivers – an integral role to a wounded warrior's successful recovery.*

**"It was an absolutely amazing and life-altering experience for me. It is still astounding to me how we carry so much weight without ever realizing it; and how coming together with others who understand is so liberating. I am so honored to have met everyone at our retreat and have brought their strength, joy, hope, and support home with me."** – Caregiver

Wounded Warrior Project Family Support offers respite programs for caregivers through weekend retreats and by proactively addressing policy and legislation issues.

MY CARE CREW

My Care Crew is a private, online community that connects caregivers and their wounded warriors with family, friends, and community volunteers who assist with errands and needs during their initial and long-term rehabilitative process.



6 Caregiver Retreats

were held serving 105 caregivers

90%

of Caregiver Retreat participants developed new coping skills

95%

of Caregiver Retreat participants learned self-care techniques



## PEER MENTORING



### HELPING EACH OTHER THROUGH THE RECOVERY

*Our Peer Mentoring program provides recovering wounded warriors one-on-one friendships with peer mentors – fellow wounded warriors further along in the recovery process. It is critically important service members dealing with readjustment into the community know someone who has already been down the same rocky road. Our peer mentors are excellent resources, listeners, and “hospital buddies” who can motivate warriors through their own real-life successes.*

- Peer mentors are also available to visit with warriors’ families, if requested, to serve as role models, helping them visualize what can be achieved through rehabilitation and hard work.
- Peer mentors complete a training class for certification. In addition to our formal mentoring program, many of our programs offer opportunities for wounded warrior alumni to meet, support, and inspire more recently injured warriors.



**90%**  
of warriors felt Peer Mentoring helped them adjust and move forward with their life

**95%**  
of warriors felt Peer Mentoring allowed them to help and support fellow warriors

**6,750**  
peer mentor visits with wounded warriors

**849**  
Additional peer mentor visits with family members



AMERICAN  
inspire

A WARRIOR'S STORY

BRENT (HOSS) HENDRIX



Brent Hendrix was an Army specialist working a personal security detachment in the Anbar province of Iraq in June 2006. On June 27, word came that "Hoss," as the tall North Carolinian likes to be called, and his outfit would be sent on a rare daytime mission to find an insurgent in dangerous territory.

**"We got in the truck ... then the next thing I know I woke up in Walter Reed a month-and-a-half later,"** says Hoss. The blast had gone off directly underneath him.

When the other soldiers found him, Hoss didn't have a pulse. One of the soldiers cut a small hole in Hoss's trachea and resuscitated him for 15 minutes after the explosion.

It was the first time Hoss would cheat death, but it wouldn't be the last.

Hoss ultimately had an above-the-knee amputation on his right leg at Walter Reed Army Medical Center, but his battlefield injuries also included two broken femurs, a shattered left ankle, broken jaw in two places, and several lost teeth.

During recovery, Hoss learned he had a slipped disc in his back and opted for surgery. During the operation,

his heart stopped once again. He credits his father's presence with stimulating a heartbeat.

"I guess my dad came in there and made a difference," Hoss says.

Hoss would have yet another close call in the operating room. His surgeons struck a nerve causing his heart to stop beating for a third time. On this occasion however, they were able to shock him back to life.

Despite his injuries and his ongoing rehabilitation, Hoss is still an athlete. "I love working my upper body. I love it. That's what I do." He had the opportunity to participate in Soldier Ride and rode an adaptive hand cycle. It was there he made connections with other wounded warriors and learned about the WWP TRACK program. He enrolled in the program with the intention of getting a four-year degree and working in law enforcement. "I like [the TRACK Program] a lot. I like the people that work here. It's preparing me for a lot more things in civilian life."

Hoss considers himself fortunate. After all, not many people get a second, third, and fourth chance at life.

OPTIMIZING WARRIORS' PHYSICAL RECOVERY

*Wounded Warrior Project Physical*

*Health and Wellness programs enhance*

*the physical and psychological well-being*

*of warriors through comprehensive*

*recreation and sports programs, physical*

*health promotion strategies, physical*

*rehabilitation, and legislative policy change.*

**Adaptive Sports** - Through our partnership with high quality, specialized disabled sports providers, we are able to deliver dynamic and engaging year-round sports and fitness programs to help wounded warriors regain their confidence and independence as they adjust to life after injury. With adaptive equipment and trained instructors, warriors can participate in almost any sport or fitness activity as they move beyond rehabilitation and toward a full and productive life.

Outdoor recreation activities include:

- snowboarding
- fly fishing
- camping
- skiing
- rafting

**Secondary Rehabilitation** - In collaboration with Hanger prosthetics, we provide warriors who have undergone amputations of multiple limbs with access to secondary rehabilitation for prosthetic care - maximizing their mobility and independence.

**Soldier Ride™** is an adaptive cycling event that allows warriors to ride alongside fellow injured service members and reclaim their confidence and strength in a supportive environment.

Through the exhilaration of cycling, warriors embrace possibilities for the future in a supportive environment with fellow injured service members.

While Soldier Ride has inspired spectators for years, the experience is now open to everyone - allowing the public the opportunity to ride alongside our warriors as they convey a positive message of recovery.

Wounded Warrior Project provides equipment and support to participating injured service members at no cost to the warrior. Soldier Ride raises funds for Wounded Warrior Project programs and initiatives to ensure this generation is the most successful, well-adjusted generation of wounded warriors in our nation's history.

**100%**

of warriors experiencing Soldier Ride expect to seek out future cycling events

**90%**

of warriors experiencing Soldier Ride developed new coping skills (greater self-esteem, self-confidence)

**75%**

of warriors experiencing an adaptive sporting event developed greater self-confidence or self-esteem

**10**  
Soldier Ride events were held serving

**204**  
WARRIORS

**61**  
adaptive sporting events were held serving

**651 warriors & 330 families**

I CAN  
**excel**

TRAC

CORE VALUES

MOTIVATION

CELLENCE

TEAMWORK

ATTITUDE





A WARRIOR'S STORY

ZACH HUDSON



Being a medic in the U.S. Army means sometimes having to treat your own shrapnel wounds. That's exactly what Specialist Zach Hudson did. And a few days later he was back out on another mission. It's all in the line of duty for the soldier they call "Doc."

"I took care of the guys," says Zach. "It was everything from sick call to the wear and tear of knee injuries. But in that arena you see a lot of trauma, too."

Sixteen months of war in Afghanistan produces enough trauma to last a man a lifetime. And inevitably, you lose soldiers you're trying to save.

"I'm more injured from losing people than from anything else," says Zach. "That's the hardest thing to deal with."

Zach says post-traumatic stress disorder (PTSD) is a constant battle for him, and he works at conquering it every day.

"When I got out of the Army in March 2008, I was doing just terrible. I tried to go back to school, but I flunked out. I started drinking and not taking care of myself." Then, one fateful day, Zach's mom eyed him and said, "You look like garbage." It was a turning point in his life as she talked him into getting help from the Department of Veteran Affairs (VA).

Zach's VA counselor recommended Project Odyssey – an outdoor rehabilitative retreat program created by Wounded Warrior Project to support warriors in their recovery from combat stress.

"It was amazing," says Zach. "I got my drive back to live again. Being around other people who deal with the same things I deal with was like making a left turn out of nowhere for the better. It made me want to work on my life and make positive changes."

After Project Odyssey, Zach jumped straight into the WWP TRACK program – the first education center in the nation designed specifically for wounded warriors.

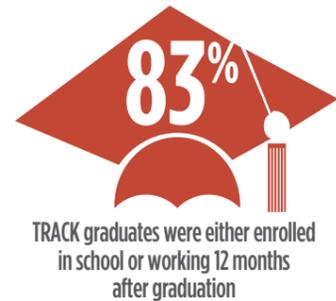
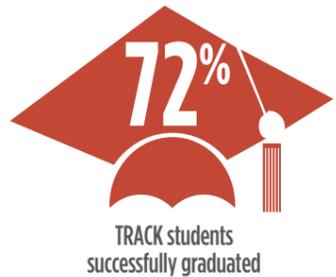
**"It changed my life forever. TRACK got me responsible for my own determination again. I didn't have somebody pushing me anymore. It was my turn to set goals and get my feet back underneath me. After you hit one milestone, you want to hit another one; you want to accomplish more."**

PREPARING WARRIORS FOR THEIR FUTURE

*TRACK is the first education center in the nation designed specifically for wounded warriors. This student-centric learning and training community empowers wounded warriors in mind, body, and spirit through college and employment access in a comfortable and innovative environment.*

A one-year program based in Jacksonville, Florida and San Antonio, Texas, TRACK is divided into academic and vocational phases. Academic classes are provided by local colleges and credit can be applied toward a bachelor's or associate's degree, or a vocational certificate.

While attending TRACK, warriors receive a bi-weekly grant. All class fees, books, and materials (including a laptop computer), as well as individual living and housing expenses, are covered. After completing TRACK, warriors receive a completion bonus.





I CAN  
achieve



## HELPING WARRIORS SUCCEED

*Established in conjunction with several government agencies, Raytheon, and Cisco, the Transition Training Academy (TTA) allows warriors to explore information technology (IT) as a potential career field.*

Candidates learn new career skills with real-world application for a greater chance of securing future employment. As a result, graduates have the opportunity to gain civilian employment after leaving the service or return to an IT-related military occupational specialty (MOS).

The program empowers warriors with the tools they need to return to the workforce:

- basic and intermediate IT troubleshooting;
- small office/home office network design;
- device management;
- online learning and education systems; and
- basic/intermediate computing.

Dedicated students may use this program to catapult themselves into advanced-level course work to achieve valuable industry certifications, such as the CompTia A+, and soon the CompTia Network +, and Security + certifications. During the program, educators serve as mentors, providing the appropriate level and type of education based on each student's needs.



of warriors successfully graduated



of warriors felt TTA computer skills would be helpful in civilian job opportunities



of warriors felt TTA skills would be useful in their future work



I CAN  
compete



A WARRIOR'S STORY

SCOTT ADAMS



Like a lot of warriors who receive a Purple Heart, Staff Sergeant Scott A. Adams, Sr. says he didn't feel like he deserved it just for doing his job.

But take one look at his list of injuries and you'll feel differently:

- third degree burns over 47 percent of his body
- nerve damage into the C5 vertebrae of his neck
- spinal cord injury
- eight compound back fractures
- leg damage
- hearing loss
- traumatic brain injury (TBI)
- post-traumatic stress disorder (PTSD) – and more.

“All I remember was hearing a huge muffled sound, and everything seemed like slow motion,” says Scott. “The next thing I know, I was totally engulfed in flames. I was the only one in the vehicle who was injured.”

“I tried to stop, drop, and roll – but it didn't work. One of my soldiers told me he did a football tackle on me, and they put me out with a fire extinguisher.”

Medevac transported Scott to COB Speicher, where he lapsed into a coma. He woke up 28 days later in San Antonio, Texas at Brooke Army Medical Center. His wife, mother, and brother were at his side.

“I kind of didn't know where I was,” Scott explains. “While I was in the coma, I went through a lot of bad nightmares – bad pictures and visions. My family had to tell me what happened.”

Scott's recovery process was long and arduous.

“I eventually had to relearn how to walk,” says Scott. “And they wouldn't let you rest. They'd tell you they wanted you to take 10 steps when they really wanted 20. After your 10 steps, they'd force you to do 10 more. So God love them. I had the greatest medical staff and support.”

But Scott says, if possible, the emotional struggle was even more strenuous.

“I wanted to head back to my unit. I felt like I was letting my soldiers down. I felt like I failed them. I was only 37 years old at the time I got injured, and I had almost 20 years in the service. I wasn't ready to give it up yet. You felt like you had a purpose. You had a role. You train your soldiers. You do your job. I was home.”

Scott then paused, thought for a moment, and talked about the other heroes who are currently in his life.

**“All the warriors I've met through Wounded Warrior Project, they inspire me. We're not only improving ourselves, but we're making the world a better place, too – showing others that limitations are only what you allow them to be.”**

This statement was echoed again and again by the dozens of warriors and caregivers who attended the Wounded Warrior Project 2010 Alumni Summit in Ponte Vedra Beach, Florida.

“The reason I asked to come to this summit is to bring this program up to Minnesota where I'm from,” adds Scott, who was wounded in Iraq. “Whatever I can do to get the word out to the public, I'm going to do, because one voice is all it takes to start a chain of command.”

SUPPORT THROUGH SHARED EXPERIENCES

*With a wide range of programs and events designed to meet the ongoing*

*needs of injured service members, our*

*Alumni program is based on shared*

*experiences and offers long-term support*

*through communication, career assistance,*

*camaraderie, and networking.*

The Alumni program does not assess dues – we believe those were paid on the battlefield.

The services we provide include:

**Alumni Events & Activities** – Throughout the year, we offer Alumni sporting events, educational sessions, personal and professional development summits, and recreational activities. Alumni also supports activities and events for newly injured service members.

**Veterans Advantage** – All alumni receive a free membership with Veterans Advantage, which provides discounts on various services and products.

**WWP Connect™** – The WWP Connect online community is where alumni, family, friends, and our staff share information, support, and resources such as program and event information, videos, photos, blogs, and updates.

Membership is open to warriors who incurred service-connected wounds, injuries, and illnesses in mind, body, or spirit on or after Sept. 11, 2001.

**6,750**  
alumni in database

**80%**  
alumni satisfaction with WWP programs and services

**285**  
Alumni events and programs held with 4,058 participants

**31**  
warriors and 25 caregivers participated in the Alumni Summit



I CAN  
perform



## TRANSITIONING TO THE WORKFORCE AFTER INJURY

*Ours Warriors to Work program helps wounded warriors connect with the support and resources they need to build a career in the civilian workforce.*

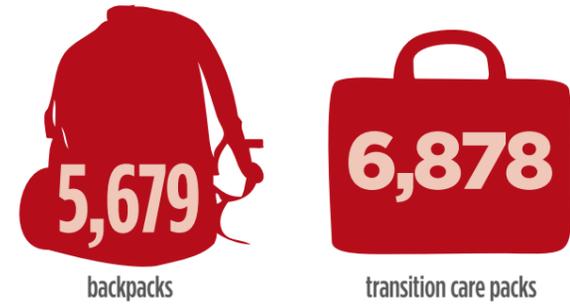
*While it's typically tough for warriors to transition into civilian life, it's even harder to adjust after a serious injury.*

Through individual counseling, warriors' skills and experience are matched to hiring employers' needs. The program allows individuals to build a résumé online, while employers receive a special login for job posting and résumé searching.

This free service is available to the new generation of servicemen and women who have been injured in the line of duty. Our Warriors to Work staff manage career guidance for these individuals, while our corporate sponsors provide funding to guarantee the program's success.



WWP has delivered:



COMFORTING THE WOUNDED

Injured warriors at military trauma centers receive WWP backpacks filled with essential care and comfort items such as clothing, toiletries, and more – all designed to make a hospital stay more comfortable. Wounded service members receive backpacks as they arrive at military treatment facilities across the United States.

For injured warriors overseas who have been evacuated from field hospitals to larger military treatment facilities stateside or abroad, we deliver smaller versions of the WWP backpack – Transitional Care Packs (TCP) for immediate comfort.

**“I wish I could capture the expressions on their faces when we give them a Wounded Warrior Project pack with the basic necessities inside...it truly is priceless! Again, a thousand thank yous could never cover the gratitude and appreciation from us and the wounded warriors.”** USAF Nurse

I CAN  
heal

STATEMENT OF FINANCIAL POSITION  
SEPTEMBER 30, 2010

<b>Assets:</b>	
Current assets:	
Cash	\$ 4,587,962
Investments	10,458,602
Contributions receivable, net	339,006
Other receivables	71,267
Inventory	177,326
Prepaid expenses	161,307
<b>Total current assets</b>	<b>\$ 15,795,470</b>
Furniture and equipment, net	\$ 1,396,457
Deposits	145,384
<b>Total assets</b>	<b>\$ 17,337,311</b>
<b>Liabilities:</b>	
Current liabilities:	
Accounts payable	\$ 1,850,798
Accrued expenses	920,988
<b>Total current liabilities</b>	<b>\$ 2,771,786</b>
<b>Net assets:</b>	
Unrestricted	\$ 13,458,225
Temporarily restricted	107,300
Permanently restricted	1,000,000
Total net assets	14,565,525
<b>Total liabilities and net assets</b>	<b>\$ 17,337,311</b>

STATEMENT OF ACTIVITIES  
SEPTEMBER 30, 2010

	Unrestricted	Temporarily Restricted	Permanently Restricted	Totals
<b>Revenue and support:</b>				
Contributions	\$ 38,598,809	-	-	38,598,809
In-kind contributions	34,027,874	-	-	34,027,874
Interest income and dividends, net of investment fees	143,199	31,504	-	174,703
Net realized and unrealized gains on investments	320,021	32,206	-	352,227
Miscellaneous income	553,450	-	-	553,450
<b>Total revenue and support</b>	<b>73,643,353</b>	<b>63,710</b>	<b>-</b>	<b>73,707,063</b>
Net assets released from restrictions	50,000	(50,000)	-	-
<b>Expenses:</b>				
Program services	54,904,454	-	-	54,904,454
Supporting services:				
Management and general	2,670,656	-	-	2,670,656
Fundraising	9,393,128	-	-	9,393,128
<b>Total expenses</b>	<b>66,968,238</b>	<b>-</b>	<b>-</b>	<b>66,968,238</b>
Change in net assets	6,725,115	13,710	-	6,738,825
Net assets, beginning of year	6,733,110	93,590	1,000,000	7,826,700
<b>Net assets, end of year</b>	<b>\$ 13,458,225</b>	<b>107,300</b>	<b>1,000,000</b>	<b>14,565,525</b>

# FINANCIAL REPORT 2010

## STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED SEPTEMBER 30, 2010



### PROGRAM SERVICES

	Benefits Service	Alumni Association	Outreach	Peer Mentoring	Combat Stress Recovery	WWP Packs	Physical Health & Rehabilitation	Soldier Ride
Media ad value	\$ 2,307,198	\$ 5,383,462	\$ 3,076,264	\$ 512,711	\$ 1,794,487	\$ 2,563,533	\$ 1,281,777	\$ 1,794,487
Salaries	696,683	782,012	926,625	186,284	309,224	338,637	214,629	310,473
Advertising	649,750	1,516,084	866,334	144,389	505,361	721,945	360,972	520,318
Consulting and outside services	176,994	802,581	282,366	43,584	367,160	139,191	87,393	139,249
Direct mail	265,480	619,454	353,974	58,996	206,485	294,978	147,489	206,485
Postage and shipping	247,931	575,924	349,636	54,983	192,147	348,071	136,973	209,155
Travel	161,183	225,531	272,740	25,742	84,571	40,559	52,851	292,085
Payroll tax and benefits	148,070	189,951	222,516	34,669	73,391	80,896	51,632	76,041
Meetings and events	14,111	725,558	59,519	15,627	108,082	15,946	15,816	129,848
Promotional items	23,629	59,534	271,568	3,635	17,151	971,346	16,670	69,999
Grants	-	-	57,125	-	-	-	285,000	52,850
Depreciation	51,166	78,641	83,693	7,383	32,142	21,390	28,329	25,237
Occupancy	36,088	48,413	35,889	2,320	24,169	18,869	22,427	16,196
Telephone	23,334	33,601	45,621	4,455	11,206	5,752	9,238	10,841
Miscellaneous	1,227	71,464	6,723	869	1,501	1,796	1,014	2,582
Professional fees	-	-	-	-	-	-	-	-
Office equipment rental and services	15,820	23,364	35,903	2,732	8,513	4,954	7,243	8,120
Supplies	6,360	8,266	25,161	1,266	4,080	5,500	3,259	31,622
Printing	1,985	12,688	29,603	3,731	7,018	2,870	2,201	12,491
Insurance	6,096	9,280	16,020	1,423	3,620	3,190	3,093	3,898
Utilities	3,167	5,259	3,958	266	2,633	2,078	2,444	1,769
Staff education	896	3,447	4,586	540	1,021	1,421	588	1,179
Books & Subscriptions	1,825	2,701	2,292	405	1,434	1,526	748	1,048
Bank service charges	-	-	-	-	-	-	-	-
Organizational membership fees and dues	-	-	-	-	-	-	-	-
	<b>\$ 4,838,993</b>	<b>\$ 11,177,215</b>	<b>\$ 7,028,116</b>	<b>\$ 1,106,010</b>	<b>\$ 3,755,396</b>	<b>\$ 5,584,468</b>	<b>\$ 2,731,786</b>	<b>\$ 3,915,973</b>

# FINANCIAL REPORT 2010

## STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED SEPTEMBER 30, 2010



### PROGRAM SERVICES

### SUPPORTING SERVICES

	Family Support Services	Warriors to Work	Transition Training Academy	TRACK	Total Program Services	Management & General	Fundraising	Total ALL Funds
Media ad value	\$ 1,281,777	\$ 256,355	\$ 1,281,777	\$ 4,101,686	\$ 25,635,534	-	-	\$25,635,534
Salaries	246,949	123,277	258,041	646,469	5,039,303	930,546	1,513,904	7,483,753
Advertising	360,972	72,194	360,972	1,155,112	7,234,403	-	933	7,235,336
Consulting and outside services	166,572	64,036	325,864	504,004	3,098,994	284,993	1,989,943	5,373,930
Direct mail	147,489	29,498	147,489	471,965	2,949,782	-	2,209,152	5,158,934
Postage and shipping	137,323	27,766	138,626	438,760	2,857,295	17,605	2,021,931	4,896,831
Travel	163,349	13,013	47,356	114,968	1,493,948	161,134	260,329	1,915,411
Payroll tax and benefits	49,460	26,322	65,184	153,781	1,171,913	211,524	361,265	1,744,702
Meetings and events	50,698	2,170	7,699	40,456	1,185,530	86,159	470,802	1,742,491
Promotional items	15,595	2,150	8,317	27,902	1,487,496	13,185	138,808	1,639,489
Grants	-	-	-	548,046	943,021	-	-	943,021
Depreciation	24,173	17,067	24,415	96,133	489,769	198,168	97,349	785,286
Occupancy	18,370	11,652	17,225	260,380	511,998	144,134	44,232	700,364
Telephone	8,686	6,683	9,177	24,535	193,129	72,623	51,182	316,934
Miscellaneous	1,171	379	1,587	3,663	93,976	91,390	101,601	286,967
Professional fees	-	-	-	-	-	272,188	-	272,188
Office equipment rental and services	6,359	4,830	15,306	21,765	154,909	54,057	32,954	241,920
Supplies	3,715	1,693	3,177	21,897	115,996	22,359	14,283	152,638
Printing	3,733	228	3,295	7,900	87,743	19,731	28,628	136,102
Insurance	2,802	2,055	2,926	8,555	62,958	21,314	13,642	97,914
Utilities	2,005	1,277	1,881	33,658	60,395	15,742	4,896	81,033
Staff education	727	512	1,954	2,918	19,789	16,863	24,561	61,213
Books & Subscriptions	759	271	752	2,812	16,573	10,329	4,733	31,635
Bank service charges	-	-	-	-	-	26,212	-	26,212
Organizational membership fees and dues	-	-	-	-	-	400	8,000	8,400
	<b>\$ 2,692,684</b>	<b>\$ 663,428</b>	<b>\$ 2,723,020</b>	<b>\$8,687,365</b>	<b>\$54,904,454</b>	<b>\$ 2,670,656</b>	<b>\$ 9,393,128</b>	<b>\$66,968,238</b>

# FINANCIAL REPORT 2010

## STATEMENT OF CASH FLOWS

YEAR ENDED SEPTEMBER 30, 2010

### Cash flows from operating activities:

Change in net assets	\$ 6,738,825
Adjustments to reconcile the change in net assets to net cash provided by operating activities:	
Depreciation	785,286
Bad debt expense	45,856
Net realized and unrealized gains on investments	(352,227)
Net changes in:	
Contributions receivable, net	(47,155)
Other receivables	(52,067)
Inventory	540,361
Prepaid expenses	47,658
Deposits	(119,181)
Accounts payable	507,620
Accrued expenses	480,178
<b>Net cash provided by operating activities</b>	<b>8,575,154</b>

### Cash flows from investing activities:

Purchases of equipment	(503,315)
Purchases of investments	(19,405,706)
Proceeds from sale of investments	13,960,513
<b>Net cash used in investing activities</b>	<b>(5,948,508)</b>

Net increase in cash	2,626,646
Cash, beginning	1,961,316
<b>Cash, end</b>	<b>\$ 4,587,962</b>



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**Ron Drach, President**

After losing a leg in combat in Vietnam, Ron Drach pursued a career in veterans service, working with the U.S. Department of Veterans Affairs, Disabled American Veterans, and most recently as the director of government and legislative affairs for the Labor Department's Veterans Employment and Training Service (VETS). He has served on the boards of the President's Committee on Employment of People with Disabilities, the National Coalition of Homeless Veterans, and others.



**Dawn Halfaker, Vice President**

Army Captain Dawn Halfaker, a graduate of the U.S. Military Academy at West Point, sacrificed her right arm and suffered other wounds while leading troops in combat in Iraq. After work as a legislative assistant with Congressman Douglas Hunter and a technical consultant with the Defense Advanced Research Projects Agency, she started her own national security consulting company in 2006, Halfaker and Associates, LLC.



**Anthony Odierno, Secretary**

While serving in Iraq, U.S. Army First Lieutenant Anthony Odierno was severely injured by a rocket-propelled grenade that amputated his left arm. A 2001 graduate of the U.S. Military Academy at West Point, his six-year Army career also includes serving as an aide-de-camp to the Chairman of the Joint Chiefs of Staff. Mr. Odierno earned an MBA from New York University's Leonard K. Stern School of Business, and today serves as a stadium operations executive for the New York Yankees. His military awards and decorations include the Bronze Star and Purple Heart.



**Charles Abell**

Lieutenant Colonel Charles Abell (retired) was wounded in combat before retiring in 1993. Following his 26-year military career, he worked in the public policy arena, most recently serving as staff director of the Senate Committee on Armed Services. In 2002, the president appointed Mr. Abell principal deputy undersecretary of defense for personnel and readiness. Prior to this appointment, he served as assistant secretary of defense for force management policy. Before joining the Department of Defense in 2001, he served as a staff member of the Senate Armed Services Committee, becoming the lead staffer for the Subcommittee on Personnel.



**Charles Battaglia**

A Vietnam veteran, Charles Battaglia spent 25 years as a commissioned officer in the U.S. Navy, serving in the offices of the Secretary of Defense, the Secretary of the Navy, President of the Naval War College, and the Commander of the U.S. Naval Forces Vietnam. Mr. Battaglia was executive director of the 2005 Defense Base Closure and Realignment Commission and has served as a member of the Bush Transition Team and as a senior staff member of the Senate. He was staff director of the Senate Select Committee on Intelligence and staff director of the Senate Committee on Veterans Affairs.



**Roger Campbell**

As chief administrative officer of BGC Partners, Inc., Mr. Campbell provides oversight for day-to-day operations for BGC from their offices in New York City. He is currently the regulatory principal for all securities, futures, and municipal products in New York. He served from 1989-2005 as general counsel and senior vice president of ICAP, and was a government bond broker for Garban from 1983-1989. Mr. Campbell holds a Bachelor of Arts degree in philosophy from Holy Cross College and earned a Juris Doctor degree from New York Law School.



**Kevin Delaney**

Over a 34-year Navy career, Rear Admiral Kevin Delaney (retired) commanded two aviation squadrons, an aircraft wing, Naval Air Station Jacksonville, and served as Commander of Naval Shore Activities U.S. Atlantic Fleet. He is a Vietnam veteran who flew 686 combat missions as a Navy helicopter gunship pilot. Before retiring, he served as the Navy's regional commander for the Southeastern United States and the Caribbean. He holds a degree in engineering from the U.S. Naval Academy, a master's degree in business from George Washington University, and has completed advanced postgraduate studies at Massachusetts Institute of Technology (MIT) and Harvard.

# BOARD OF DIRECTORS



**Andrew Kinard**  
First Lieutenant Andrew Kinard, a graduate of the U.S. Naval Academy, lost both of his legs at the hip as a result of his service in Iraq. Mr. Kinard has interned in the Office of Legislative Counsel at the Pentagon and served as a military fellow in the office of a U.S. Senator. He has recently finished his first year at Harvard Law School and will complete a dual Juris Doctor and Master of Business Administration program in 2013. Mr. Kinard's awards and decorations include the Purple Heart, Navy Achievement Medal with Combat "V", and the Combat Action Ribbon, among others.



**John Loosen**  
A combat-disabled veteran from the Vietnam War, John is retired from the Department of Veterans Affairs (VA) where he was one of the most sought-after prosthetics specialists in the country. While employed with the VA John was responsible for creating and implementing the integrated service concept currently used throughout the VHA's Prosthetics Service.



**Gordon Mansfield**  
The Honorable Gordon Mansfield served as the deputy secretary and chief operating officer of the Department of Veterans Affairs (VA) from 2004-2009. He has also served as acting secretary of Veterans Affairs, VA assistant secretary for congressional and legislative affairs, executive director of Paralyzed Veterans of America, and assistant secretary for fair housing and equal opportunity at the Department of Housing and Urban Development. Mr. Mansfield earned his undergraduate degree from Villanova University and law degree from the University of Miami. He served two tours in Vietnam and sustained a spinal cord injury during the Tet Offensive.



**Guy McMichael III**  
A graduate of Harvard University and the University of Michigan Law School, as well as an Army veteran, Guy McMichael III began his career as a deputy prosecuting attorney. He served as general counsel for the Senate Committee on Veterans' Affairs before moving on to a career in the VA. He earned the VA's highest honor, the VA Exceptional Service Award, on three occasions. Among the positions he held in the VA were general counsel, undersecretary for benefits, chief information officer, chief of staff, and chief judge of the Board of Contract Appeals.



**Anthony Principi**  
Former secretary of the U.S. Department of Veterans Affairs (VA) and a combat veteran of the Vietnam War, Anthony Principi is senior vice president of government relations for Pfizer, Inc. and chairman of the board of QTC Management. Mr. Principi served as Republican chief counsel and staff director of the Senate Committee on Veterans Affairs, as well as deputy secretary of the VA, and Republican chief counsel and staff director of the Senate Committee on Armed Services.



**Melissa Stockwell**  
A combat-wounded veteran of the war in Iraq, Melissa Stockwell received a commission as an officer in the U.S. Army after receiving a degree in communications from the University of Colorado at Boulder. She works as a certified prosthetist fitting other amputees with artificial limbs, and was a member of the 2008 Paralympic swim team. She is currently on the Paratriathlon National Team and is the 2010 Paratriathlon world champion.



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