POSITIVE AND LASTING IMPACT
2012 ANNUAL REPORT
Guy Zierk sustained a moderate traumatic brain injury as the result of three combat tours in Iraq and Afghanistan. Today he celebrates life with his wife, Kelly, and son, Cayden Emrick Zierk. Cayden carries the name of the Marine who died saving his father’s life, Staff Sgt. Jordan Emrick.

**TABLE OF CONTENTS**

4 A LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD PRESIDENT
6 MISSION, PURPOSE, VISION, HISTORY, PROGRAMS
8 ENGAGEMENT
12 MIND
16 BODY
20 ECONOMIC EMPOWERMENT
24 POLICY & GOVERNMENT AFFAIRS
25 BOARD OF DIRECTORS
28 AUDITED FINANCIAL STATEMENT
Wounded Warrior Project engages with many community partners to provide warriors with the care they need in their hometown. Morgan Huss participates in equine therapy thanks to WWP, Hinds Feet Farm, and Neuro Community Care in North Carolina.

Something special happens when warriors experience a positive and lasting impact: it gets passed on. It might be a helpful tip about combat stress shared between warriors on a ski slope; roommates at a Project Odyssey® inspiring each other to get involved in the community; or a graduating warrior pushing another veteran to enroll in school. At Wounded Warrior Project® (WWP) we call this the “ripple effect,” and in the pages of this annual report, we explore how this concept changed the lives of five warriors and their families. Each story is further evidence why we believe so strongly in permanent solutions and empowering warriors to help each other. Our annual report also reflects these long-term priorities. Consider that:

• 90% of warriors on average said the Peer Support program positively affected their ability to move forward with life.
• 85% of warriors assisted through Warriors to Work™ remain employed 12 months later.
• 90% of Soldier Ride® participants said they would seek out future cycling opportunities.
• 82% of those in combined traumatic and sexual torture were averted to avoid service members as a result of the advocacy of this WWP battered women’s program.
• 7,800 people turned to our Resource Center for solutions to the issues or challenges they are currently facing.

We ended the year with incredible growth. More than 23,000 Alumni are registered in our database, bringing us closer to our goal of serving 100,000 Alumni in the next five years. Your incredible financial support allowed us to meet the rising demands for services, and we increased our program growth by 28 percent. Continued investment in infrastructure allowed us to open five new offices in Atlanta, Colorado Springs, Nashville, Phoenix, and Pittsburgh and put more boots on the ground in the communities we serve.

These are strong achievements as we head into our tenth year of service to injured service members. But our focus remains forward even as we pass this milestone. We continue to identify gaps in service and, with the generosity of the American public, create innovative programs to fill them. Five new pilot programs launch in 2013 focused on long-term care for the most severely injured warriors, immediate access to mental health counseling, and peer support. We expect these programs to meet the same success as the new Independence Program, which provides warriors living with moderate to severe brain injuries with the community resources they need to meet their life goals.

We are especially thankful to our major donors, who remain committed to our mission of honoring and empowering Wounded Warriors. Their unwavering support is recognized in a special section of this annual report, beginning after the financials section.

Sincerely,

STEVEN NARDIZZI, EXECUTIVE DIRECTOR

DAWN HALFWAY, 2012 BOARD OF DIRECTORS PRESIDENT

A LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD PRESIDENT
INTRODUCTION

OUR MISSION
To honor and empower Wounded Warriors.

OUR PURPOSE
To raise awareness and enlist the public’s aid for the needs of injured service members; to help injured servicemen and women aid and assist each other; and to provide unique, direct programs and services to meet their needs.

OUR VISION
To foster the most successful, well-adjusted generation of injured service members in our nation’s history.

OUR HISTORY
Wounded Warrior Project® (WWP) began when several veterans and friends, moved by stories of the first wounded service members returning home from Afghanistan and Iraq, took action to help others in need. What started as a desire to provide comfort items to wounded servicemen and women at Walter Reed Army Medical Center has grown into a holistic rehabilitative effort to assist warriors with visible and invisible wounds as they recover and transition back to civilian life. Tens of thousands of wounded service members, family members, and caregivers receive support each year through WWP programs.

PROGRAMS
Our programs are specifically structured to engage warriors, nurture their minds and bodies, and encourage their economic empowerment. Our families and caregivers are provided comfort, care, and education to help support the recovery of their injured service members.
Finding Peace and Purpose

Engagement programs are built around the evolving needs of warriors as they transition into recovery. We’re there from the outset, with WWP Packs that provide warriors in the hospital with the simple dignity of socks and shirts and the promise that they are not forgotten. As warriors find their place in the civilian world, we provide a confidential and understanding peer mentor to lean on, an advocate to navigate the tangled world of benefits on their behalf, and a phone line to call when warriors don’t know where else to turn. Our goal is to keep warriors plugged in no matter the stage of their recovery.

Engagement Programs

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Engagement Programs

Michaël Day

There are few moments of true escape from post-traumatic stress disorder, but Michaël Day has found them when he snowboards. The complete focus on the slopes ahead grants a “Zen moment,” without any effort. “When you get in that moment and feel peaceful, it’s something I need to share,” says Michaël. But it goes deeper than that. The former Marine often sees warriors under his instruction do analogies in combat moments between what they see on the slopes to their daily struggles with combat stress. Small successes on the mountain remain a huge confidence booster long after the trip, Michaël says.

Tomas Canela

Teaching your body to do something completely new, like snowboarding, can be intimidating. But in some respects it’s even more challenging explaining post-traumatic stress disorder to a civilian. When Tomas Canela asked Michaël Day for an instructor, he knew what to offer him. “We can understand each other better than anybody else,” Tomas explains. Tomas left the mountain with new strength: “I’m going to continue with this and see where it takes me.”

Ripple Effect

2012 ANNUAL REPORT

Positive and Lasting Impact
Transitional Care Packs were delivered to injured warriors.

13,202 Alumni

The Alumni program provides long-term support and camaraderie for injured service members through events and discounted services. All our programs are free and designed to provide warriors and caregivers ongoing support as they heal from their combat experiences.

Wounded service members receive WWP backpacks as they arrive at military trauma units across the United States. The backpacks are filled with essential care and comfort items such as clothing, toiletries, playing cards, and more - all designed to make a hospital stay more comfortable. Injured warriors overseas who are evacuated from field hospitals to larger military treatment facilities stateside or abroad receive a smaller version of the WWP backpack known as Transitional Care Packs (TCPs) for immediate comfort. The Family Support Team offers immediate comfort, convenience, and information to family members of newly wounded service members during a strenuous and exhausting period.

The WWP benefits team provides a wide array of services to help warriors access the benefits they need to successfully transition to life after injury. We start by identifying individual needs and match them to the appropriate tools to make warriors financially secure and integrated into the community. Our direct representation ensures claims are filed correctly the first time and warriors have a point of contact at each step of the claims process. We also educate warriors and caregivers about the benefits process so they can become self-advocates.

The WWP Resource Center serves and supports warriors, their caregivers, and families through a multichannel contact center equipped to meet a wide range of needs. In addition to responding to specific resource requests, the Resource Center representatives actively reach out to warriors and caregivers to engage them in available programs and services.

Wounded Warrior Project continues to grow and expand our programs internationally in Germany at Landstuhl Regional Medical Center (LRMC) and Ramstein Air Base. LRMC is one of the first locations warriors are transported after injury and most of the time their belongings are not transported with them. WWP fills that need by providing comfort items such as jackets, sweatpants, t-shirts, and blankets to warriors before they are flown back to the states. Additionally, WWP offers programs and benefits counseling to warriors stationed at Warrior Transition Units (WTUs) in Europe. WWP also supports the doctors and nurses caring for Wounded Warriors through a ‘thank you’ campaign with warrior stories in the form of posters and videos and an appreciation luncheon held twice-a-year, that includes a personal ‘thank you’ visit from the Wounded Warriors who went through LRMC.

Engagement is embodied in our logo: one warrior carrying another. Our goal is to provide opportunities for warriors to live that logo and support each other through fun, interactive events that build confidence and camaraderie.

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Often, the most enduring wounds of war are the ones that affect the mind. It’s estimated that as many as one in five warriors returning from the current conflicts live with post-traumatic stress disorder (PTSD) and depression. The Combat Stress Recovery Program (CSRP) and Family Support Program help warriors and their families maintain healthy, meaningful relationships while pursuing life goals free from the barriers or stigmas associated with mental-health issues.

**Project Odyssey** ★ **Restore Warriors™** ★ **Family Support** ★ **Independence Program**

Harold “Butch” Freeman kept himself isolated after returning home from Iraq. It was tough, he says, to live both with the physical injuries and the mental struggles after he survived a suicide bomber’s blast in 2004. Family pushed him into attending a Project Odyssey, however, and for the first time since his retirement, Butch connected with warriors undergoing similar trials. He returned home with a new sense of purpose and committed to mentoring other warriors. Today he travels around the Northeast as a Project Odyssey peer mentor, providing the same encouragement that pulled him out of his rut.

Jesse Atkinson sees goats and chickens in his future, along with a college degree in agriculture. But he had no plans for life after returning home from Iraq with post-traumatic stress disorder and a traumatic brain injury. A Project Odyssey and a roommate named Butch Freeman changed all that. Jesse credits Wounded Warrior Project and Butch for making him to enroll in school and make plans for a small farm in upstate New York.

“Jesse was a big inspiration to me because he’s always out there doing something.”

**Ripple Effect**

**Harold “Butch” Freeman**

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“Jesse was a big inspiration to me because he’s always out there doing something.”
Project Odyssey

Project Odyssey is a unique five-day event designed to help warriors overcome combat stress by connecting them with trained counselors and peers in an exciting, outdoor setting. Recreational activities are tailored to build warriors’ inner strength and courage as they tackle challenges such as high rope courses, kayaking, rock climbing, and skiing. The camaraderie developed among veterans also provides a safe setting to share experiences and begin healing from the mental wounds of war. Project Odyssey is also offered to couples and internationally to warriors still on active duty and recovering at Germany’s Landstuhl Regional Medical Center.

Restore Warriors

Restore Warriors is a website with resources and self-help strategies for warriors living with the invisible wounds of war, such as post-traumatic stress disorder (PTSD), combat and operational stress, or depression. The website, restorewarriors.org, offers videos of warriors sharing their personal experiences and coping techniques and a brief online, self-assessment questionnaire to help warriors and their caregivers find individualized, specific help.

Family Support

When a service member is wounded, ill, or injured, these changes place tremendous stress on family members, who may find themselves in a new role as full-time supporters or caregivers. These individuals are an integral part of a warrior’s successful recovery and WWP is dedicated to supporting them. In addition to care from our Family Support Team, we provide retreat weekends to give these individuals the opportunity to rest and reflect in a supportive environment of peers.

Peer Support

Peer support motivates warriors in transition through one-on-one friendships with fellow warriors who are further along in the recovery process. Our certified peer mentors are excellent resources and kinners who use their own life experiences to help warriors visualize what they can accomplish. Beyond supporting warriors, peer mentors can also show family members what their warriors can achieve through hard work and dedication.

Independence Program

The Independence Program provides warriors living with moderate to severe brain injuries or other service-related neurological conditions the tools they need to reach their life goals. Warriors who might otherwise be left in institutional care receive employment coaches, reading tutors, and other resources to set them on a path to success. The goal is the best possible physical, social, and emotional functioning for these severely wounded service members.

93% of warriors who attended a Project Odyssey said they would seek out help for mental health issues in the future.

90% of warriors on average said the peer support program positively affected their ability to move forward with life.

98% of participants reported they learned new self-care techniques.

34,714 Restorewarriors.org logged visits in 2012.

93% of warriors on average recovered 116 miles.
PhysicaL heaLth & weLLness

Wounded Warrior Project seeks every opportunity to help wounded, injured, or ill service members make the most of their physical abilities. Our recreational activities, adaptive sports, and healthy lifestyle information help countless warriors achieve independence and pursue the highest quality of life possible.

**BODY**

Wounded Warrior Project provides a forum for encouraging other injured service members and schemes to break the limits of his injury. “You go to these events and build balance and strength,” Jeff says. But whatever it is—mountain climbing, biking, hiking, fishing, or hunting—“there’s also the invisible camaraderie among the warriors. Someone gives you their experience with a new knee or adaptive equipment and you learn new things.” That networking keeps Jeff balanced and active.

**JEFF ADAMS**

A roadside bomb explosion in 2004 left Jeff Adams without his left leg, but his indomitable spirit and can-do attitude remain intact. Wounded Warrior Project provided him a forum for encouraging other injured service members and schemes to break the limits of his injury. “You go to these events and build balance and strength,” Jeff says. „But whatever it is—mountain climbing, biking, hiking, fishing, or hunting—“there’s also the invisible camaraderie among the warriors. Someone gives you their experience with a new knee or adaptive equipment and you learn new things.” That networking keeps Jeff balanced and active.

**KATIE ADAMS**

There are obvious challenges to living with one leg, and then there are unexpected hurdles. For instance, how does a father pick up a crying baby at night without his prosthetic leg? “We’re always figuring out new ways to do things,” says Jeff Adams’ wife, Katie Adams. For Katie, WWP events have given her a chance to interact with other veteran families and try experiences she never thought possible for a couple from south Louisiana.

“We’re starting over and adapting well. Jeff is not just a skier, but a ski instructor.”

**rippLe effecT**
Physically Health & Wellness

Our Physical Health & Wellness program provides recreation, adaptive sports programs, and overall strategies to help warriors remain physically engaged while adjusting to life after injury. Warrior physical and psychological well-being are optimized through comprehensive recreation and sports programs, physical health promotion strategies, legislative policy change, and physical rehabilitation designed to help reduce independence.

Soldier Ride

Soldier Ride is a unique four-day opportunity for warriors to use cycling and the bonds of service to overcome physical, mental, or emotional wounds. Warriors are fitted with a cycle that meets their physical needs, then supported on rides over roads lined with cheering crowds. Along the way, warriors build confidence as they tackle the challenge and gain new peer support from fellow riders. Experienced riders can also enjoy our bicycle clinics and more physically demanding “challenge rides.”

99% of Soldier Ride participants said they would seek out future cycling opportunities in their community.

93% of warriors said they developed greater self-esteem as the result of a physical health and wellness event.

Cycling provides warrior Jeff Palenske a healthy outlet for his combat stress.

WOUNDED WARRIOR PROJECT®
POSITIVE AND LASTING IMPACT

2012 ANNUAL REPORT
At Wounded Warrior Project we want injured service members to be successful in every aspect of their lives. Our economic empowerment programs are designed to help warriors complete their next mission: education, training, and a rewarding civilian career. For example, vocational training provided through education services is designed around the way injured service members learn and retain information, and a comprehensive employment assistance program provides the foundation for long-term financial stability.

**ECONOMIC EMPOWERMENT**

**CHRISTOPHER KIND**

The war in Iraq ended for Christopher Kind when a mortar struck a shipping container at his motor pool. Christopher doesn’t remember any of it, just waking up state-side covered in burns and suddenly reduced to the first time in his life, “I was a dink and I had to walk through.” Christopher says, “I questioned God a lot.” Medical retirement from the Army dashed Christopher’s hopes for a career as a soldier and the lost identity weighed heavy on his mind. His transition came with the TRACK program in San Antonio, which gave him achievable goals and inspiration to enroll in school full-time. “I went from blaming everybody for my problems to a good life,” he says.

**VENASIO SELE**

There’s no ignoring Christopher Kind. For two years he begged his close friend and fellow combat veteran Venasio Sele to enroll in TRACK and experience the same life-changing benefits. Venasio put it off for as long as he could, but Christopher’s persistence finally compelled him to put in an application. It’s his hope that the program will be a stepping stone to a career in professional sports and mentor to young athletes.

“I want to give back to my community.”

**RIPPLE EFFECT**

**WOUNDED WARRIOR PROJECT®**

**POSITIVE AND LASTING IMPACT**
TRACK
TRACK represents the first whole-life approach to education for injured service members. This one-year program focuses on academic and vocational needs, including: the ability to earn up to 24 credit hours at a local college, health and wellness training, and individualized performance and goal-setting training. TRACK offers the ideal environment for students of all ability levels, including those who might not have been successful in traditional academic settings in the past.

TRANSITION TRAINING ACADEMY
Information technology is one of the fastest growing career fields and the Transitional Training Academy provides service members, their spouses, or caregivers the instruction they need to take full advantage of these employment opportunities. TTA has perfected a unique, blended learning environment designed expressly to meet the learning challenges some warriors live with as a result of their injuries. Weeks of free, hands-on training leave graduates ready to earn crucial A+ and network security certifications.

WARRIORS TO WORK
Our Warriors to Work specialists provide career counseling and assist warriors with goal-setting, building an effective resume, preparing for an interview, networking, access to internships, and assistance with job placement. These services are also open to registered family members and caregivers.

EDUCATION SERVICES
Education Services is a program designed to educate colleges and universities about the unique challenges injured service members face returning to school. It also provides warriors with the information necessary to make career choices that suit the skills they have or the skills the schools they choose as a pathway to employment, including how to access the support services needed around post-traumatic stress disorder, physical challenges, and traumatic brain injury.

The Transition Training Academy is a free series of classes that provide warriors, their spouses, and caregivers an introduction to the information technology field. The hands-on learning experiences and personal engagement from instructors are especially helpful for warriors recovering from traumatic brain injuries.
Wounded Warrior Project creates, informs, and lobbies for policies that will support injured service members and their families long into the future. Our team undertakes many initiatives, including working with Congress and the federal government to promote forward-looking programs, regulations, and legislation policies that will benefit those we serve.

Wounded Warrior Project creates a positive and lasting impact in a variety of arenas, including championing warrior causes through policy development and testifying before Congress on their behalf. Among our achievements is winning enactment of legislation that expands the range of rehabilitation options and ensures that rehabilitation is not prematurely ended for warriors living with a traumatic brain injury (TBI) like Bobby Woods. Moving forward, TBI rehabilitation will focus not just on functional gains but also on setting warriors on a road to maximum independence.

There is no day off for a warrior living with a traumatic brain injury. “I knew that if I didn’t work on keeping my mind sharp (work) and (study) (work),” says Bobby Woods. Bobby took a bullet to the skull during a deployment to Afghanistan in 2010. The severe injury robbed him of his vocabulary and left him permanently blind in one eye. Rehabilitation for his injury was limited until when he testified in Congress. Today he studies on memorizing everything from phone numbers to test materials as he studies for a master’s degree in business. Improved and sustained TBI rehab is vital; he says. “You should always have the option to keep working at it.”

BOBBY WOODS

POLICY & GOVERNMENT AFFAIRS

POLICY & GOVERNMENT AFFAIRS
### Board of Directors

#### DAWN HALFAKER, President
Retired Army Captain Dawn Halfaeker is a combat-wounded veteran of the Iraq war. In 2009, she helped form veterans service organizations and serves on various advisory committees to stay active in veterans affairs. Ms. Halfaeker also serves in leadership roles in the Department of Veterans Affairs (VA) and was quickly elected to the position of vice president for her fellow board member. She was elected to this position in 2011 when she was elected to the position of vice president.

#### ANTHONY PRINCIPI, Vice President
During his four years as secretary of the U.S. Department of Veterans Affairs, Anthony Principi directed the federal government’s largest cabinet department and was responsible for a nationwide system of healthcare services, benefits programs, and national cemeteries. He was appointed to the Wounded Warrior Project® (WWP) board of directors in 2007.

#### CHARLES ABBEL
Army Lt. Col. Charles Abell was wounded in combat before retiring in 2007. Following his time in military service, he worked in the public-policy area, most recently serving as staff director of the Senate Committee on Armed Services. In 2002, President George W. Bush appointed Mr. Abell principal deputy undersecretary of defense for policy management. Mr. Abell served in the U.S. Navy for 26 years and was a member of the Senate Armed Services Committee, becoming the first staff member for the Subcommittees on Personnel.

#### CHARLES BATTAGLIA
A Vietnam veteran, Charles Battaglia spent 25 years as a career member of the Navy’s Reserve Component, including service as the founder and commander of the Reserve Component of the Reserve Component of the Defense Reserve-Division and Readiness Command and has served in various leadership positions in the Reserve and active-duty units. In 2007, Mr. Battaglia joined the Wounded Warrior Project® (WWP) Board of Directors and was appointed to the position of vice president in 2011.

#### ANTHONY ODIERNO, Secretary
While serving in Iraq, U.S. Army 1st Lt. Anthony Odiero was wounded by a rocket-propelled grenade that severely injured him and was quickly elevated to the position of vice president for his fellow board member. He was elected to this position in 2011 when he was elected to the position of vice president.

#### ROGER CAMPBELL
As deputy director of The Life Raft Group, Roger Campbell provides oversight for administration, fleet development, and operations. Prior to joining The Life Raft Group, Mr. Campbell served as chief administrative officer for BGC Partners, Inc.—a subsidiary of Cantor Fitzgerald. Mr. Campbell joined BGC in 2003 when he managed the swaps organization, and launching of Managed Financial Group and its predecessor entities, which more than doubled the size of BGC New York business.

#### JOHN LOKEN
A combat-disabled Army veteran from the Vietnam War, John is retired from the Department of Veterans Affairs, where he was the second assistant secretary of the VA’s Office of Veterans Benefits. He was responsible for creating and implementing the integrated绝大部分 system of benefits delivery to veterans in the VA. Today, Mr. Loken is a member of the National Coalition of Homeless Veterans.

#### ROBBY VAN CLEAVE
With more than 30 years of human-resources and corporate experience, Robb Van Cleave brings a unique perspective to the board, also having served as an elected public official for over 15 years. He is a member of the International Board of Directors for the Society for Human Resource Management (SHRM), the world’s largest professional HR association. He is also a past board member of the Public Management Association for Human Resource (PMRAH).

#### RON DRACH
After losing a leg in combat in Vietnam, Ron Drach pursued a career in corporate aerospace, working with the U.S. Air Force and Department of Veterans Affairs (VA), and most recently as the director of government and legislative affairs for the Labor Department’s Veterans Employment and Training Service (VETS). He was the first Veterans’ Business Outreach Program director at VETS and has also served as vice president of the Committee on Employment of People with Disabilities and the National Coalition of Hispanic Veterans.

#### JUSTIN CONSTANTINE
After leaving the Marine Corps, Justin Constantine joined the U.S. Marine Corps and served as a judge advocate. He went on to work for the U.S. Senate and the House of Representatives. In 2011, he joined the U.S. Marine Corps as a director for the Senate Committee on Veterans Affairs before moving in to a career in the VA. He is the VA’s highest-ranking veteran, the VA Executive Assistant Secretary, his three careers. Among the mandates he has received during his service to the VA, he has been recognized for adding his voice to the fight for veterans programs, which position he holds in both Iraq and Afghanistan.

#### KEVIN DELANEY
Dr. Kevin Delaney, a Vietnam combat veteran, highly decorated Rowland Kevin Delaney (both commanded two separate operations on each wing, and the Air National Guard’s fighter squadrons. A Vietnam veteran, Dr. Delaney has served in combat missions as a deputy to the chairman of the Joint Chiefs of Staff. He was also staff director of the Senate Committee on Armed Services before moving on to a career in the VA. He is the VA’s highest-ranking veteran, the VA Executive Assistant Secretary, his three careers. Among the mandates he has received during his service to the VA, he has been recognized for adding his voice to the fight for veterans programs, which position he holds in both Iraq and Afghanistan.

#### MELISSA STOCKWELL
A combat-disabled veteran of the Vietnam War, Melissa Stockwell is recognized as the nation’s youngest wounds of war veteran to be appointed a director at DAV and has a career in veterans’ service, working with the U.S. military and veterans’ organizations. She is a member of the National Coalition of Homeless Veterans.

#### ROBB VAN CLEAVE
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#### GUY MCMICHAEL III
A combat-disabled veteran of the Vietnam War, Guy McMicheal III brings a unique perspective to the board, also having served as an elected public official for over 15 years. He is a member of the International Board of Directors for the Society for Human Resource Management (SHRM), the world’s largest professional HR association. He is also a past board member of the Public Management Association for Human Resource (PMRAH).

### 2012 Annual Report

25 WOUNDED WARRIOR PROJECT™ | POSITIVE AND LASTING IMPACT

26
IN MEMORIAM

Gordon Mansfield
1941-2013

Gordon Mansfield left behind a legacy of selfless service to his country upon his death January 29, 2013. His five years as a member of the Wounded Warrior Project Board of Directors capped a lifetime of dedication to making life better for veterans.

Mr. Mansfield enlisted in the Army in 1964 and served two tours of duty in Vietnam. While serving as company commander with the 101st Airborne Division during his second tour, he was wounded during the Tet Offensive on February 4, 1968, when an enemy soldier feigning death shot him. Mr. Mansfield sustained a spinal cord injury but remained with his soldiers and made sure the wounded were evacuated before he received treatment at a Navy hospital. For his actions under fire he was decorated with the Distinguished Service Cross. Mr. Mansfield’s other combat decorations include the Bronze Star, two Purple Hearts, the Combat Infantryman Badge, and the Presidential Unit Citation. He was inducted into the Army Ranger Hall of Fame in 2007 and the U.S. Army Officer Candidate School Hall of Fame in 1997.

After serving as executive director of Paralyzed Veterans of America, Mr. Mansfield took on the role of deputy secretary and chief operating officer of the U.S. Department of Veterans Affairs in 2004. Under his tenure, the VA: Mr. Mansfield directed a national information technology reorganization, including an electronic health records upgrade and an automated claims processing system; he supervised the VA’s rebuilding of the construction program to build clinics, regional offices, medical centers, and cemeteries; and he oversaw significant efforts to fulfill the medical needs of New Orleans following Hurricane Katrina. Mr. Mansfield’s responsibilities also included facilitating the VA’s relationship with the Department of Defense (DoD) and co-chairing the VA/DoD Interagency Board.

Mr. Mansfield’s most private moments that will be mourned most by those who knew him well. Even before Wounded Warrior Project existed, Gordon embodied the spirit of our logo and could always be counted on to personally help a fellow veteran in need. He was a great and humble leader who found joy in nurturing and fostering the personal and professional growth of those around him.

Gordon will be missed by all of us who knew him and carry on the legacy of his life's work in service to others.

*Complete audited financial statements, including explanatory footnotes, can be found at woundedwarriorproject.org.

WOUNDED WARRIOR PROJECT, INC. (A NOT-FOR-PROFIT ORGANIZATION)

FINANCIAL REPORT* YEAR ENDED SEPTEMBER 30, 2012

FINANCIAL STATEMENTS:
29 STATEMENT OF FINANCIAL POSITION
30 STATEMENT OF ACTIVITIES
31-32 STATEMENT OF FUNCTIONAL EXPENSES
33 STATEMENT OF CASH FLOWS

2012 WWP FINANCIALS
STATEMENT OF FINANCIAL POSITION
SEPTEMBER 30, 2012

Assets:

Current assets:
Cash $ 14,465,683
Investments 72,695,703
Contributions receivable, net 1,818,423
Inventory 1,585,827
Prepaid expenses 1,810,315
Total current assets 90,688,967

Furniture and equipment, net 8,712,264
Deposits 717,326
Total assets $109,418,555

Liabilities:

Current liabilities:
Accounts payable $ 9,016,031
Accrued expenses 5,186,865
Total current liabilities 14,202,896

Net assets:
Unrestricted 97,956,060
Temporarily restricted 184,673
Permanently restricted 699,000
Total net assets 98,839,733

Total liabilities and net assets $109,418,555

See accompanying notes to financial statements.

STATEMENT OF ACTIVITIES
SEPTEMBER 30, 2012

Revenue and expenses:

Unrestricted Temporarily Permanently
Restricted Restricted Total

Contribution $145,604,395 $ - $ - $145,604,395
In-kind contributions 53,448,208 - - 53,448,208
Interest income and dividends, net of investment fees 828,197 25,066 - 853,263
Gain on investments 1,007,466 163,208 - - 1,170,674
Mistakes in revenue, net 1,987,506 - - - 1,987,506
Total revenue and support 294,282,863 247,794 - 294,530,657

Net assets released from restrictions 26,089 310,803 - 336,892

Expenses:

Program services 114,817,098 - - - 114,817,098
Supporting services 9,412,693 - - - 9,412,693
Management and general 24,086,613 - - - 24,086,613
Funding 25,459,112 - - - 25,459,112
Total expenses 143,775,416 - - - 143,775,416
Change in net assets 50,507,447 310,900 - 50,818,347
Net assets, beginning of year 264,331,398 484,334 1,864,000 266,679,732
Net assets, end of year $ 314,838,845 $ 345,234 $ 1,864,000 $ 317,948,119

See accompanying notes to financial statements.
STATEMENT OF CASH FLOWS
SEPTEMBER 30, 2012

Cash flows from operating activities:
Change in net assets $ 59,880,309
Adjustments to reconcile change in net assets to net cash provided by operating activities:
Depreciation 1,572,824
Net realized and unrealized gain on investments (1,560,482)
Other 323,232
Net changes in:
Contributions receivable, net 695,482
Inventory (737,739)
Prepaid expenses (1,628,686)
Deposits (181,828)
Accounts payable 4,267,717
Accrued expenses 806,216
Net cash provided by operating activities 63,527,135

Cash flows from investing activities:
Purchases of furniture and equipment (3,707,958)
Purchases of investments (90,304,247)
Proceeds from sale of investments 45,976,658
Net cash used in investing activities (132,377,547)

Net increase in cash 10,399,608
Cash, beginning 4,106,052
Cash, ending $ 14,405,660

See accompanying notes to financial statements.
COMMUNITY EVENTS

Our fundraising and awareness campaigns wouldn’t be possible without community supporters willing to provide a time and a place for our functions. These donors work tirelessly behind the scenes to give us an outlet for our events so that we can continue with our mission of honoring and empowering Wounded Warriors.

Ace in the Hole Foundation
Air Soft Warriors Hawaii
Armed Forces Support Group
BAE Systems
Birchwood Veterans Group Inc. Golf Fund
Boston Harbor Cruises
The Boys’ Latin School of Maryland
Charity Golf – Naples, Florida
Chartwell Charitable Foundation, Inc.
Complete Parachute Solutions, Inc.
Corpus Christi Corvette Club
Fashion Accessories Benefit Ball
G.I. Councillor Wounded Veterans, Inc.
Golf Tournament to Benefit Wounded Warrior Project
Graywords
Greevesch
GI5 Corp
Hard Rock Cafe International
Hero’s Night Harper High School
Hockeyologs
J.M. Waller Associates, Inc.
Legends in Valor
Macaroon Golf Tournament
Midstate Relay For WWP Inc.
Mission BBQ LLC
Minnesota-Charity Golf Supports Wounded Warrior Project

Moenex LLC
Margaret Frank Corporation
MVAT
New Jersey Knights of Columbus
Olemiss Institutional Hill Country
OldRiver Wildlife Foundation, Inc.
Oak La La Christmas Home Tour, Inc.
Operation Giveback to benefit Wounded Warrior Project
Patriots Night
Pennsylvania Hors Walks
PSS World Medical
Red, White, Blue and Green Golf Tournament
Reliance
Riding into History, Inc.
River’side High School
Run for Wounded Heroes
Sailfor Hope
Sparky’s Radio Team
Team Minnesota
Texas Hole Charities, Inc. – Fly Fishing Tournament
Tobacco Road Marathon
Trophy Club Sustains and Benefits Wounded Warrior Project
University of Virginia Foundation
Veterans Passport to Hope
The Victorian House Open
West Pennsylvania Friends of WWP

A bomb blast in Iraq sent Sonny Seyedi home to Los Angeles, where he struggled for years with combat stress and physical pain. When a doctor introduced him to Wounded Warrior Project, Sonny discovered a new world of programs and peers. Today he’s studying for his Law School Admission Test. “WWP has been the hands on my shoulders. I’m eager to see what’s in store for the next,” he says.
The greatest casualty is being forgotten.