

**COMMITMENT**

**INTEGRITY**

**HONOR**

**COURAGE**

**SERVICE**

**COUNTRY**

**DUTY**

**W O U N D E D  
W A R R I O R  
P R O J E C T**

**Annual Report  
2005-2006**

**The greatest casualty is being forgotten.**



**WOUNDED WARRIOR  
PROJECT**



# *Our Mission*

## **Our Mission**

The mission of the Wounded Warrior Project (WWP) is to raise public awareness and enlist the public's aid for the needs of severely injured service men and women, to help severely injured service members to aid and assist each other, and to provide unique, direct programs and services to meet their needs.

# *Our History*

## **Our History**

Wounded Warrior Project began when several individuals took small, inspired actions to help others in need. One night while watching the evening news, veterans and brothers were moved by stories of the first wounded service members returning home from Afghanistan and Iraq. They realized that something needed to be done for these brave individuals beyond the brass bands and ticker tape parades. They wanted to provide tangible support for the severely wounded to help them on the road to heal both physically and mentally. What they viewed as a small contribution compared with what the warriors had sacrificed is now WWP's signature program – WWP backpacks delivered bedside to wounded warriors. Over time, WWP's programs and services have evolved to provide a full range of support from the first days after injury to a warrior's transition into civilian life and beyond.

# A Message From WWP's Founder and Executive Director

## *Our Founder*



People always ask me, "What will the Wounded Warrior Project do once the wars in Afghanistan and Iraq are over?" It's a logical question, and people are often surprised when I respond, "Pretty much exactly the same things we're doing now." We founded the WWP with a plan to meet the needs of severely wounded service personnel not only at their hospital bedsides, but also into the future as they transition out of the hospital and back into their everyday lives.

As such, the WWP continues to identify long-term rehabilitation and reintegration programs that will assist transitioning wounded warriors as they move on with their life while learning to cope and thrive with a new disability. We're continuing to develop programs for warriors and their families that go well beyond the WWP Backpack Program, hospital peer counseling, and benefits counseling work that injured service members received while hospitalized.

Today, the WWP offers many non-hospital programs and services, such as:

- Combat stress management;
- Working to improve the availability of prosthetic services through the VA;
- Advocating the establishment of VA "Tier II" poly-trauma systems to coordinate and monitor the long-term needs of service members with multiple types of injuries, including traumatic brain injury;
- Employment training and job referrals;
- Sports and recreational trips and programs; and many more.

We encourage injured service members to keep in touch and take advantage of our programs, even as they move beyond hospitalization. Severe injuries continue to affect an individual long after being released from Walter Reed, Brooke Army Medical Center, or any other military hospital. WWP is committed to working with these individuals to provide a full range of programs to meet their changing needs.

It is my fervent hope that the current wars and conflicts will end and that we will never again add to the ranks of wounded warriors. Still, should that day come tomorrow, WWP will be here to continue assisting our nation's wounded.

All the Best,

A handwritten signature in black ink, appearing to read "John Melia". The signature is fluid and cursive, with a large loop at the beginning.

John Melia  
Executive Director  
Wounded Warrior Project

## Providing Immediate Support to the Wounded

### **WWP Backpacks**

Wounded Warrior Project Backpacks contain essential care and comfort items, including clothing, toiletries, calling card, CD player, and playing cards, all designed to make their hospital stay more comfortable. Backpacks are provided to severely wounded service members as they arrive at military trauma centers.

A smaller version of the WWP Backpack, Transitional Care Packs are sent directly to Iraq and Afghanistan to provide immediate comfort during an injured warrior's relocation to the U.S. military trauma center.

## Rehabilitation and Enrichment

### **WWP Disabled Sports Project**

Wounded Warrior Project works in conjunction with Disabled Sports USA to provide year-round adaptive sports programs for severely wounded service members.

Thirty-seven years of experience has shown early intervention with active sports results in successful rehabilitation. Wounded warriors and their family members are provided these opportunities free of charge, including transportation, lodging, adaptive equipment, and individualized instruction in over a dozen different winter and summer sports.

Programs take place at sites throughout the United States, offering wounded warriors the opportunity to integrate as participants and mentors in their home communities.

Why is the Wounded Warrior Disabled Sports Project important?

These soldiers, airmen and Marines are going through a very difficult time. They are warriors and athletes, and the majority are in their twenties. This sudden, traumatic change in physical ability severely impacts them and their families.

These brave men and women need activities that will show them the promise of a bright and active future. Sports provide this opportunity. With the proper adaptive equipment and trained instructors, wounded warriors can successfully learn a sport—almost any sport—in one day. This immediate success provides a foundation for the development of a positive self-image to carry them throughout their rehabilitation. This transformation is a key factor in leading an independent, full, and productive life.

# Patient and Family Support

## **Family Assistance**

Injury can create an added financial burden on wounded warriors and their families. During rehabilitation, help with necessary expenses for families of the wounded, including housing, food, child care, and transportation costs to the hospital is provided so the service member does not have to recover alone.

## **WWP Peer Mentoring**

WWP provides and fosters opportunities for peer interaction and mentoring at all of our various sports and recreational events, offering recovering wounded warriors the chance to meet, support, and inspire newly injured warriors.

## **Benefits Counseling**

Benefits counselors work with severely wounded service members immediately upon their return to the United States. Counselors provide guidance and help to navigate government benefits available to military personnel and their families. They also help build connections between wounded warriors, establishing a network of peers to provide the necessary assistance, friendship, and inspiration.

## **Coping with Combat Stress Seminars**

WWP has held a series of two-day seminars entitled “Coping with Combat Stress.” These free events offer workshops and sessions for service members who are transitioning into civilian life from Operations Enduring and Iraqi Freedom. The seminars are designed for both disabled and able-bodied service members who are understandably dealing with the effects of combat stress while reintegrating back into civilian life.

## **Policy and Legislation**

WWP maintains a presence in Washington, D.C., to ensure that wounded warriors are represented in national and local issues. In 2005, WWP scored a major victory for our nation’s injured service members. Working closely with a team of wounded warriors and their families, WWP successfully lobbied for the introduction of the “Wounded Warrior Bill,” which offers active-duty service members a one-time benefit of up to \$100,000 within days of a severe injury. This benefit helps the injured and their families manage the financial hardship associated with severe injuries. President Bush signed the bill into law only a few weeks after its introduction.

# Wounded Warrior Project Board of Directors

## *Our Board*

Ron Drach  
Potomac, MD

John Loosen  
Matawan, NY

### **Treasurer**

Dan McKivergan  
Alexandria, VA

### **President/Secretary**

Lonnie Moore  
Silver Spring, MD

Bruce Nitsche  
Cape Coral, FL

Melissa Stockwell  
Minneapolis, MN

Anthony Principi  
Easton, MD

# Our Financials

## ASSETS

### Current assets:

|                     |                |
|---------------------|----------------|
| Cash                | \$ 2,695,976   |
| Accounts receivable | 91,780         |
| Inventory           | 58,255         |
| Prepaid postage     | 22,543         |
| Prepaid expense     | <u>108,550</u> |

Total current assets 2,977,104

Furniture and equipment, net of accumulated depreciation of \$6,691

38,973

### Other assets:

|             |              |
|-------------|--------------|
| Investments | 15,382       |
| Deposit     | <u>3,700</u> |

Total other assets 19,082

Total assets

\$ 3,035,159

## LIABILITIES AND NET ASSETS

### Current liabilities:

|                  |              |
|------------------|--------------|
| Accounts payable | \$ 190,496   |
| Accrued expenses | <u>5,187</u> |

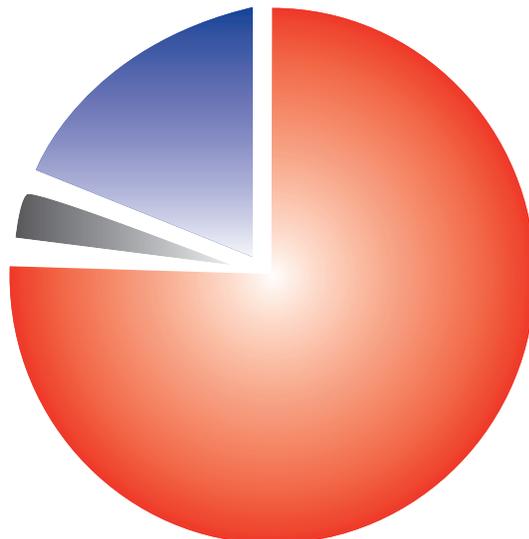
Total current liabilities 195,683

### Net assets:

|              |                  |
|--------------|------------------|
| Unrestricted | <u>2,839,476</u> |
|--------------|------------------|

Total liabilities and net assets

\$ 3,035,159



How Your  
Contributions  
Were Spent

75% Program  
21% Fundraising  
4% Management

# Our Financials

## WWP, INC.

### STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED JULY 31, 2006

|                                       | <u>Unrestricted</u> | <u>Temporarily<br/>Restricted</u> | <u>Total</u>        |
|---------------------------------------|---------------------|-----------------------------------|---------------------|
| <b>Revenue:</b>                       |                     |                                   |                     |
| Grant revenue                         | \$ -                | \$ 2,620,653                      | \$ 2,620,653        |
| Contributions                         | 5,414,498           | -                                 | 5,414,498           |
| In-kind contributions                 | 2,017,007           | -                                 | 2,017,007           |
| Interest income and dividends         | 37,176              | -                                 | 37,176              |
| Unrealized gain/(loss)                | (1,985)             | -                                 | (1,985)             |
| Net assets released from restrictions | <u>2,715,978</u>    | <u>(2,715,978)</u>                | <u>-</u>            |
| Total revenue                         | <u>10,182,674</u>   | <u>(95,325)</u>                   | <u>10,087,349</u>   |
| <b>Expenses:</b>                      |                     |                                   |                     |
| Program services                      | <u>5,604,610</u>    | <u>-</u>                          | <u>5,604,610</u>    |
| Supporting services:                  |                     |                                   |                     |
| Management and general                | 269,361             | -                                 | 269,361             |
| Fundraising                           | <u>1,534,432</u>    | <u>-</u>                          | <u>1,534,432</u>    |
| Total supporting services             | <u>1,803,793</u>    | <u>-</u>                          | <u>1,803,793</u>    |
| Total expenses                        | <u>7,408,403</u>    | <u>-</u>                          | <u>7,408,403</u>    |
| Change in net assets                  | 2,774,271           | (95,325)                          | 2,678,946           |
| Net assets, beginning                 | <u>65,205</u>       | <u>95,325</u>                     | <u>160,530</u>      |
| Net assets, ending                    | <u>\$ 2,839,476</u> | <u>\$ -</u>                       | <u>\$ 2,839,476</u> |

# Our Financials

## WWP, INC.

### STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED JULY 31, 2006

|                            | Program<br>Services | Supporting Services       |                     | Total               |
|----------------------------|---------------------|---------------------------|---------------------|---------------------|
|                            |                     | Management<br>and general | Fundraising         |                     |
| Salaries                   | \$ 511,110          | \$ 73,016                 | \$ 146,031          | \$ 730,157          |
| Payroll taxes and benefits | 137,129             | 19,589                    | 39,180              | 195,898             |
| Outside services           | 94,843              | -                         | -                   | 94,843              |
| Legal fees                 | 12,920              | -                         | -                   | 12,920              |
| Accounting and auditing    | -                   | 43,144                    | -                   | 43,144              |
| Consulting                 | 17,548              | -                         | 35,627              | 53,175              |
| Postage and shipping       | 33,123              | 1,011                     | -                   | 34,134              |
| Occupancy                  | 50,928              | 7,275                     | 14,551              | 72,754              |
| Printing                   | 48,005              | -                         | -                   | 48,005              |
| Books and subscriptions    | 13,790              | -                         | -                   | 13,790              |
| Patient and family support | 435,101             | -                         | -                   | 435,101             |
| Office equipment services  | 3,057               | -                         | -                   | 3,057               |
| Office supplies            | 12,341              | 836                       | 53                  | 13,230              |
| Direct mail                | 633,763             | -                         | 1,286,730           | 1,920,493           |
| Caging                     | -                   | 84,054                    | -                   | 84,054              |
| Meetings                   | 43,492              | -                         | -                   | 43,492              |
| Insurance                  | 1,676               | -                         | -                   | 1,676               |
| Taxes and licenses         | -                   | 16,471                    | -                   | 16,471              |
| Bank service charges       | -                   | 11,417                    | -                   | 11,417              |
| Purchases                  | 439,647             | -                         | -                   | 439,647             |
| Travel                     | 393,789             | -                         | -                   | 393,789             |
| Public relations           | 178,330             | -                         | -                   | 178,330             |
| Adaptive sports            | 282,334             | -                         | -                   | 282,334             |
| Promotions - PSA           | 2,214,294           | -                         | -                   | 2,214,294           |
| Telephone                  | 38,382              | 5,484                     | 10,966              | 54,832              |
| Depreciation               | 4,527               | 645                       | 1,294               | 6,466               |
| Moving expense             | -                   | 6,419                     | -                   | 6,419               |
| Other                      | 4,481               | -                         | -                   | 4,481               |
|                            | <u>\$ 5,604,610</u> | <u>\$ 269,361</u>         | <u>\$ 1,534,432</u> | <u>\$ 7,408,403</u> |