

PRIVACY POLICY



This privacy policy (“Policy”) sets out how Wounded Warrior Project®, Inc. (“WWP”) uses and protects any information that you give WWP when you use this website.

WWP is committed to ensuring that your privacy is protected. We have developed this Policy in order for you to understand how WWP collects and uses your information. If we ask you to provide certain information by which you can be identified when using the website, you can be assured that it will only be used in accordance with this Policy.

WWP may change this Policy from time to time by updating this page. You should check this page from time to time to ensure that you are satisfied with any changes. If you do not agree or are not comfortable with any of the actions described in this Policy, your remedy is to discontinue your use of this website. This Policy is effective from [July 22], 2014.

When We Collect Information

We collect information from you when you use our website in a variety of ways, including but not limited to the following:

- Visiting pages on our website;
- Making an online donation;
- Completing surveys;
- Registering for a program or an event; and
- Registering to participate in an advocacy or public awareness campaign.

What We Collect When You Visit Our Website

We may collect personal and non-personal information that you choose to supply to WWP such as the following:

- Personal information, such as:
 - Contact information including name, mailing address, e-mail address, and phone number;
 - Demographic and other information including job title, postcode, preferences, and interests;
 - Financial information such as credit card number, expiration date, security code, bank routing number, and account number;
- Non-personal information, such as:
 - Session cookies to help you navigate through our website when you log into a password-only area;
 - Internet protocol (“IP”) address and browsing variables (e.g., domain from which you access the Internet, time you spend at our website, etc.);
- Other information pertaining to our alumni program; and
- Cookies that help us recognize when you re-visit our website.

What We Do With the Information We Gather

Generally, we request and use personal information to carry out the transactions that you request, such as making a donation and participating in events. We also use information, such as cookies and IP information, to understand your needs and provide you with a better online experience.

More specifically, we may use your personal information and non-personal information for the following reasons:

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- Enter your information into our databases for internal record keeping, reporting, and data analysis;
- Communicate with you to obtain your input, provide information on our programs and events, or request contributions, provided you have opted in to receive such communications;
- Improve our programs and services;
- Customize the website according to your interests;
- Share information with third parties who help us manage our website and databases;
- Share information with our partners, affiliates, and other third parties who assist us with our activities and programs. These vendors and service providers help us with functions such as fulfilling orders, managing data, processing donations, and marketing;
- Share financial donor postal mailing lists with other non-profits and third parties (however, donor e-mail addresses are not included in the list exchanges);
- Share information with third parties as required by law, or a part of a legal process, including tax filing;
- Share information (e.g., your name and address) with third parties if you make a donation in honor or memory of a third party; and
- Reserve the right to use non-personal information, such as IP addresses, to identify a user when we feel it is necessary to protect the compelling interests of the website, our alumni, donors, customers, or others, or to comply with laws, court orders, or law enforcement requests.

Your Choice to Opt Out

We provide you with the opportunity to “opt out” of having your personal information used for certain purposes when we ask for this information. If you no longer wish to receive WWP communications, you may opt out of receiving such communications by following the instructions included in the communication or by calling the Giving Outreach Team at 877.TEAM.WWP (832.6997).

If you would like to immediately opt-out of all communications, please select “Remove from Mailing/Email Lists” using this [form](#).

If you would like to opt out of sharing personal information, please select “No Rent/No Exchange” using this [form](#).

Donations – We Care About Doing It Right

We are committed to accuracy and precision in processing your contribution information. We employ a variety of error-checking procedures, and our systems are subject to independent external and internal audits to ensure the privacy, security, and accurate processing of your information.

If you need to contact us to make corrections to your information or to be removed from a mailing list, please use this [form](#).

Is My Credit Card Information Secure?

We use a variety of safeguards to protect the security of your credit card transactions. We use technologies and processes such as encryption, access controls, network firewalls, physical security, and other measures. These measures make it extremely difficult for anyone to intercept the credit card information you send to us. When we work with other companies to process credit

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card transactions, many of those companies also use encryption and/or other security measures. You can make financial contributions [online](#), by mail, or by calling 877.TEAM.WWP (832.6997).

Is My Personal Information Secure?

We are committed to ensuring that your personal information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

How We Use Cookies

We use “cookies” and other technologies to enhance your online experience. A “cookie” can be either permanent (i.e., it remains on your computer until you delete it) or temporary (i.e., it lasts only until you close your browser). A “cookie” is a small text file that helps us recognize repeat visitors, facilitate the visitor’s ongoing access to and use of the website, and track usage behavior and compile aggregate data that can lead to website improvements. Cookies may also help us customize certain content on the website. Cookies and other similar technologies collect non-personal information about the user of a particular IP address. If you do not want your information collected through the use of cookies, you can deny or accept the cookie feature using a simple procedure available in most browsers. If you block cookies, however, you may lose some website functionality.

We have contracted with Yahoo to monitor certain pages of our website for the purpose of reporting web traffic, statistics, advertisement ‘click-throughs,’ and/or other activities on our website. No personally identifiable data is transferred to Yahoo by us. Where authorized by us, Yahoo may use cookies, web beacons, and/or other monitoring technologies to compile anonymous statistics about our website visitors. However, if you choose, you may opt out from Yahoo’s collection of such information outside of the yahoo distribution network, by clicking on the following link: http://info.yahoo.com/privacy/us/yahoo/opt_out/targeting/details.html. You may learn more about your control over such information by clicking here: http://www.networkadvertising.org/managing/opt_out.asp.

Links to Other Websites

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our website, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information that you provide while visiting such websites and this Policy does not govern such websites. You should exercise caution and look at the privacy statement applicable to the website in question.

Tracking

We respond to web browser “do not track” signals or other mechanisms that provide you the ability to opt out of having your personal information or online activities collected. Unless you have selected the “do not track” function, third parties may collect personal information about your online activities over time and across different websites when you use our website.

Questions

If you have any questions about this Policy or the practices of our website, please write to Wounded Warrior Project, Inc., Attention: IT, 4899 Belfort Road, Suite 300, Jacksonville, Florida 32256.