



# BECOME A PROUD SUPPORTER

PRE-REGISTRATION PACKET



A DECADE OF SERVICE.



A LIFETIME OF COMMITMENT.



# COMMUNITY EVENTS GUIDELINES BEFORE YOU REGISTER YOUR EVENT

A community event is a one- to two-day event with proceeds benefiting Wounded Warrior Project® (WWP). Community events are not promotions, partnerships, or cause-marketing campaigns. Community events cannot be based on cash boxes, coin drops, can donations, soliciting door-to-door, or at random locations in your community. WWP community events must reflect positively on WWP and must abide by all local, state, and federal laws, including those that cover raffles. Typical events include golf tournaments, sporting events, walk/run events, and car shows. Please take a look at some of our current registered events [here](#).

## HOW TO BECOME A PROUD SUPPORTER



**REGISTER 6-8 WEEKS**  
BEFORE YOUR EVENT.



**WITHIN 5-7 BUSINESS DAYS**  
YOU WILL GET AN APPROVAL  
EMAIL WHICH WILL GIVE  
YOU ACCESS TO THE PROUD  
SUPPORTER COMMUNITY.



**FROM THIS POINT ON**  
WHEN LOGGED INTO THE PS  
COMMUNITY, YOU CAN SET UP  
YOUR RALLY THE TROOPS PAGE  
AND UTILIZE THE VIDEOS AND  
MARKETING AND PROMOTIONAL  
TEMPLATES IN THE COMMUNITY.



**3-4 WEEKS AFTER**  
RECEIVING YOUR APPROVAL  
EMAIL, YOU WILL RECEIVE  
YOUR MATERIALS TO YOUR  
REGISTERED SHIPPING  
ADDRESS.

## NAMING YOUR EVENT

Proud Supporter event names should be a creative way to identify your event. You can respectively use the verbiage 'benefiting Wounded Warrior Project' or 'in support of WWP' throughout your event collateral. To help protect our trademark, we ask that your event name does not include 'Wounded Warrior,' 'Wounded Warrior Project' or 'WWP' in the title.

## WOUNDED WARRIOR PROJECT LOGO

Although we provide WWP branded materials featuring the WWP logo upon registration, you may not create your own materials using WWP trademarks.

## REGISTRATION FEE

- The \$10 registration fee covers the WWP-branded promotional materials, which are provided along with access to an online community exclusively for WWP Proud Supporters.
- This year marks the 10-year anniversary for WWP. The 10-year anniversary is an opportunity to educate local communities about the efforts of WWP. Within the community, Proud Supporters gain access to event resources, including promotion of their event via the WWP calendar, customizable event templates, and a customizable fundraising website linked to your efforts.
- Depending on what items WWP has available at the time of your event, you will have a choice of a fixed number of bracelets, stickers, brochures, flyers, lapel pins, and magnets based on your event size. Items will ship approximately three-to-four weeks from your registration approval.

## EVENT DESCRIPTION

It is critical to provide as much information as possible in the description field of the registration form. Clearly explain how your event funds will be raised. For example, "I am hosting a bowling event and will be raising money for Wounded Warrior Project through donations and a silent auction." Your application may be rejected if you do not provide enough information.

contribute your story at: [wwp10.org](http://wwp10.org)





# FREQUENTLY ASKED QUESTIONS BEFORE YOU REGISTER YOUR EVENT

## PLANNING

### HOW EARLY SHOULD I REGISTER?

We ask you register your event with enough time to receive materials and suggest six to eight weeks in advance. Materials take approximately three to four weeks to arrive, and the approval process takes five-to-seven business days.

### MAY I GET MATERIALS EXPEDITED?

Unfortunately, we are unable to expedite materials. We recommend registering your event six to eight weeks in advance.

### I REGISTERED AND HAVEN'T HEARD ANYTHING. WHY?

Here are some situations that may have occurred:

- If you were not taken to a **confirmation page and given a reference ID number** after registering, you did not fully complete your registration and will have to re-register.
- Check your spam or junk folder. Our approval email may have been directed there by mistake.
- Your email address may have been entered incorrectly; our team can fix this for you. Please reach out to our team at [events@woundedwarriorproject.org](mailto:events@woundedwarriorproject.org).
- Please email [events@woundedwarriorproject.org](mailto:events@woundedwarriorproject.org) with any additional questions.

### DOES MY EVENT HAVE TO BE OPEN TO THE PUBLIC?

No. When registering, you have the option to make your event public or private. You can find this option on the registration form.

### WHAT IF I AM RUNNING/CYCLING/ETC. IN AN EXISTING EVENT?

If you are participating in an existing event and would just like to set up an online donation page, [click here](#).

### CAN I GET EXTRA MATERIALS?

In order to remain fiscally responsible, we ask our supporters to work their best with the materials allotted. The registration process is directly linked to your amount of promotional pieces. We do have printable flyers and brochures on the Proud Supporter community you are welcome to utilize.





## FREQUENTLY ASKED QUESTIONS BEFORE YOU REGISTER YOUR EVENT

### REGISTRATION

#### **WILL THE FEE BE REFUNDED IF MY EVENT IS NOT APPROVED?**

Yes. Depending on your bank, you should expect a refund within five-to-seven business days if your event is not approved.

#### **CAN I HOST AN EVENT WITHOUT REGISTERING/PAYING THE FEE?**

No. All community events must be registered and approved.

#### **I HAVE MORE THAN ONE EVENT PLANNED OR AN EVENT IN MULTIPLE LOCATIONS. DO I STILL NEED TO REGISTER?**

Yes. Please register each event separately with us.

#### **MINE ISN'T REALLY AN 'EVENT.' DO I NEED TO REGISTER?**

If your event is a one-time fundraising event for WWP, please register. If your fundraising efforts fall outside of community events, please take a look at our [give back](#) page for other options.

### RESOURCES

#### **ONCE I REGISTER, DOES WWP SUPPORT MY EVENT?**

Once registered, you can post your event on the WWP Facebook wall. Community events will also be listed on our events calendar located at [woundedwarriorproject.org/give-back](#). Through Rally the Troops, you are also able to share your fundraising website with friends, family, and your local community. Other resources such as press-release templates are available to promote your event.

#### **I NEED AN ELECTRONIC COPY OF THE WWP LOGO, HOW CAN I GET THIS?**

Wounded Warrior Project does not authorize the use of its logo for community events. However, once you register, this does authorize our name in the format of 'benefiting Wounded Warrior Project' or 'in support of WWP.' In addition, the materials we provide are Wounded Warrior Project branded.

#### **CAN A WWP REPRESENTATIVE ATTEND MY EVENT?**

Unfortunately, WWP is not able to send representatives to each community event. This is part of our effort to remain fiscally responsible with our donors' contributions. See the WWP give back page for more information on how to request a Warriors Speak™ representative.

#### **HOW DO I CONTACT THE COMMUNITY EVENTS TEAM IF I HAVE FURTHER QUESTIONS?**

Please contact the WWP community events team by emailing [events@woundedwarriorproject.org](mailto:events@woundedwarriorproject.org) or call 855.252.4WWP (855.252.4997). Upon registration and approval of your event, you will receive an after-registration resource packet with more in depth information about your event.

