

**SPONSORSHIP &  
DONATION OPPORTUNITIES**



**THURSDAY  
MAY 7, 2020  
NEW YORK, NEW YORK**

You can positively change and save the lives of our nation's bravest. Purchase a sponsorship, tickets, or make a donation online at [wwpcourageawards.org](http://wwpcourageawards.org)

**“ THE FIGHT IS FAR FROM OVER. I KNOW I HAVE  
SO MUCH WORK TO DO, BUT WITH YOUR  
CONTINUED SUPPORT, I CAN’T WAIT TO SEE  
WHERE WE GO FROM HERE.”**

**- WOUNDED WARRIOR AND 2019 COURAGE  
AWARD RECIPIENT MICHAEL CARRASQUILLO**



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$100,000

one per event

- Presenting Sponsor of the Courage Awards & Benefit Dinner
- Onstage verbal recognition and presentation during the event, with speaking opportunity for one (1) representative
- Two (2) seats to join our chief executive officer at his table during the event
- Two (2) tables for ten (10) guests each, with one (1) additional seat at each of your tables for one (1) warrior or caregiver (for a total of 11 seats per table)\*
- Invitation for up to twenty (20) guests at the VIP Reception
- A unique opportunity for a Warriors Speak® representative to share his or her personal story of service and sacrifice at one of your corporate events
- Corporate logo or individual's name incorporated in the Courage Awards & Benefit Dinner logo lockup, which will appear in all collateral to include:  
*(if received by February 7, 2020)*
  - Formal invitation
  - Banner ad in direct response e-newsletter
  - Press release announcing company or individual as the Presenting Sponsor
  - Corporate logo or individual's name on event website landing page
  - Corporate logo or individual's logo or name featured on-screen during the event
  - Corporate logo or individual's name linked to company or individual website on sponsor web page
- Two (2)-page, side-by-side, center-spread color acknowledgment in event program  
*(if received by April 10, 2020)*
- Event digital assets such as photos, videos, and boilerplate verbiage for sharing through social media channels

\*Warriors and caregivers are selected by Wounded Warrior Project

## **SUPPORTING SPONSOR**

### **\$75,000**

one per event

- Supporting Sponsor of the General Reception
- Verbal recognition onstage during the event
- One (1) table for ten (10) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 11 seats per table)\*
- Invitation for up to ten (10) guests at the VIP Reception
- A unique opportunity for a Warriors Speak® representative to share his or her personal story of service and sacrifice at one of your corporate events
- Corporate logo or individual's name listed in the Courage Awards & Benefit Dinner collateral to include: *(if received by April 10, 2020)*
  - Press release announcing company or individual as the Supporting Sponsor
  - Corporate logo or individual's logo or name featured on-screen during the event
  - Corporate logo or individual's name linked to company or individual website on sponsor web page
- Full-page, color acknowledgment inside event program *(if received by April 10, 2020)*
- Event digital assets such as photos, videos, and boilerplate verbiage for sharing through social media channels

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## **MISSION SPONSOR**

### **\$50,000**

- One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 9 seats per table)\*
- Invitation for up to eight (8) guests at the VIP Reception
- A unique opportunity for a Warriors Speak® representative to share his or her personal story of service and sacrifice at one of your corporate events
- Company or individual's name listed in the Courage Awards & Benefit Dinner collateral to include: *(if received by April 10, 2020)*
  - Press release announcing all participating Mission and Hero Sponsors
  - Corporate logo or individual's logo or name featured on-screen during the event
  - Corporate logo or individual's name on event website sponsor page
- Half-page, color acknowledgment inside event program *(if received by April 10, 2020)*

## **HERO SPONSOR**

### **\$25,000**

- One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 9 seats per table)\*
- Company or individual's name listed in the Courage Awards & Benefit Dinner collateral to include: *(if received by April 10, 2020)*
  - Press release announcing all participating Mission and Hero Sponsors
  - Corporate logo or individual's name on event website sponsor page
- Half-page, black-and-white acknowledgment inside event program *(if received by April 10, 2020)*

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**CHAMPION SPONSOR**  
**\$15,000**

- One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 9 seats per table)\*
- Quarter-page, black-and-white acknowledgment inside event program  
*(if received by April 10, 2020)*

**TABLE**  
**\$12,500**

- One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 9 seats per table)\*

**INDIVIDUAL TICKET**  
**\$2,000**

- Includes one (1) individual registration for the event

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# DONATION OPPORTUNITIES

## **WARRIOR OR CAREGIVER TICKET\***

**\$2,500**

This option is for those who cannot attend the event but would still like to honor and empower wounded warriors. This funds the attendance of one (1) warrior or caregiver, one (1) night's accommodations, and transportation to and from the event.

*Once all warrior/caregiver attendance expenses are met, excess funds will go to the general event fund.*

## **FULL-PAGE COLOR PROGRAM ACKNOWLEDGMENT**

**\$10,000**

Includes a full-page, color acknowledgment inside event program

*(if received by April 10, 2020)*

## **FULL-PAGE BLACK-AND-WHITE PROGRAM ACKNOWLEDGMENT**

**\$7,500**

Includes a full-page, black-and-white acknowledgment inside event program

*(if received by April 10, 2020)*

## **HALF-PAGE PROGRAM ACKNOWLEDGMENT**

**\$5,000**

Includes a half-page, black-and-white acknowledgment inside event program

*(if received by April 10, 2020)*

## **QUARTER-PAGE PROGRAM ACKNOWLEDGMENT**

**\$3,000**

Includes a quarter-page, black-and-white acknowledgment inside event program

*(if received by April 10, 2020)*

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WOUNDED WARRIOR  
PROJECT

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**COURAGE AWARDS**  
& BENEFIT DINNER®

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