



FY24 IOWA IMPACT REPORT



Wounded Warrior Project® (WWP) began in 2003 as a small, grassroots effort providing simple care and comfort items to the hospital bedsides of the first wounded service members returning home from the conflicts in Iraq and Afghanistan. As their post-service needs evolved in their transition to civilian life, we've adapted our programs and services to support warriors and family members.

Our direct service programs, advocacy efforts, and partnerships make an impact for warriors in every state — advancing WWP's vision to foster the most successful, well-adjusted generation of wounded service members in our nation's history.

The following statistics represent WWP™ program activity and impact in the 2024 fiscal year (10.01.2023 — 09.30.2024)

Number of veterans in your state
WWP advocates for:

177,922*



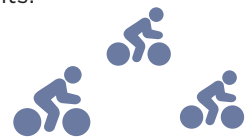
Emotional support calls
made to warriors and
family members:

74



In-person events:

46



Post-9/11 warriors in
your state:

34,826



Participants in warrior-led
support groups:

269



Virtual event participants:

90



Warriors and family members
registered with WWP:

1,326



Economic impact of WWP Financial
Wellness programs, such as Benefits
Services and Warriors to Work®:

\$777,839

*Source: National Center for Veterans Analysis
and Statistics: (data through FY24)

Career coaching services provided:

322



"At Wounded Warrior Project, I was able to work with someone who really knew what they were doing to help me get all of the benefits I earned."

WOUNDED WARRIOR
DANIEL BITTNER
OF ANKENY, IA

