




THURSDAY
JUNE 1 2017
New York
NEW YORK



You can positively change and save the lives of our nation's bravest. Purchase a sponsorship, tickets, or make a donation online at wwpcourageawards.com

A man with a beard and a black baseball cap is sitting on a wooden fence outdoors. He is wearing a dark blue t-shirt and grey shorts. He has a prosthetic left leg and is wearing blue sneakers. He is smiling and playing a light-colored acoustic guitar. The background is a blurred green field.

**“THANKS TO YOUR SUPPORT, WOUNDED
WARRIOR PROJECT HAD A HAND IN ALMOST
EVERY BIT OF MY RECOVERY.”**

- WOUNDED WARRIOR SAL GONZALEZ

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$150,000

One per event

- Presenting Sponsor of the Courage Awards & Benefit Dinner
- Onstage verbal recognition and presentation during the event, with speaking opportunity for one (1) representative
- Two (2) seats to join our chief executive officer at his table during the event
- Two (2) tables for ten (10) guests each, with two (2) additional seats at each of your tables for two (2) warriors or caregivers (for a total of 12 seats per table)*
- Invitation for up to twenty-two (22) guests at the VIP Reception
- A unique opportunity for a Warriors Speak® representative to share his or her personal story of service and sacrifice at one of your corporate events
- Press release announcing company or individual as the Presenting Sponsor
- Corporate logo or individual's name incorporated in the Courage Awards & Benefit Dinner logo design in formal invitation and e-newsletter banner ad**
- Corporate logo or individual's name on event website landing page **
- Corporate logo or individual's name linked to company or individual website on sponsor webpage **
- Corporate logo or individual's logo or name featured on-screen during the event**
- Two (2) pages, center-spread, color acknowledgment in event program
(if received by May 1, 2017)
- Event digital assets such as photos, videos, and boilerplate verbiage for sharing through social media channels

*Warriors and caregivers are selected by Wounded Warrior Project

** If received by March 1, 2017



SUPPORTING SPONSOR

\$100,000

One per event

- General Reception sponsored by company or individual name
- Verbal recognition onstage during the event
- One (1) table for ten (10) guests with two (2) additional seats for two (2) warriors or caregivers (for a total of 12 seats per table)*
- Invitation for up to ten (10) guests at the VIP Reception
- A unique opportunity for a Warriors Speak® representative to share his or her personal story of service and sacrifice at one of your corporate events
- Press release announcing company or individual as the Supporting Sponsor**
- Corporate logo or individual's name linked to company or individual website on sponsor webpage**
- Corporate logo or individual's logo or name featured on-screen during the event**
- Full-page, color acknowledgment inside event program (*if received by May 1, 2017*)
- Event digital assets such as photos, videos, and boilerplate verbiage for sharing through social media channels

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** If received by March 1, 2017



YOU CAN HONOR AND EMPOWER WOUNDED WARRIORS

CHAIRMAN SPONSOR
\$50,000

- One (1) table for eight (8) guests, with two (2) additional seats for two (2) warriors or caregivers (for a total of 10 seats per table)*
- A unique opportunity for a Warriors Speak® representative to share his or her personal story of service and sacrifice at one of your corporate events
- Corporate logo or individual's name on event website sponsor page**
- Corporate logo or individual's logo or name featured on-screen during the event**
- Half-page, black and white acknowledgment inside event program (*if received by May 1, 2017*)

HERO SPONSOR
\$25,000

- One (1) table for eight (8) guests, with one (1) additional seat for one (1) warrior or caregiver (for a total of 9 seats per table)*
- Corporate logo or individual's name on event website sponsor page**
- Quarter-page, black and white acknowledgment inside event program (*if received by May 1, 2017*)

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** If received by March 1, 2017



CHAMPION SPONSOR
\$12,500

- One (1) table for eight (8) guests.
- Corporate logo or individual's name on event website sponsor page
(if received by March 1, 2017)

TABLE
\$10,000

- One (1) table for eight (8) guests

INDIVIDUAL TICKET
\$1,500

- Includes one (1) individual registration for the event



ADDITIONAL DONATION OPPORTUNITIES

WARRIOR OR CAREGIVER TICKET* \$2,500

This option is for those who cannot attend the event but would still like to honor and empower wounded warriors. This ticket funds the attendance of one (1) warrior or caregiver, one (1) night's accommodations, and transportation to and from the event.

FULL-PAGE COLOR PROGRAM ACKNOWLEDGMENT \$10,000

Includes a full-page, color acknowledgment inside event program
(if received by May 1, 2017)

FULL-PAGE BLACK AND WHITE PROGRAM ACKNOWLEDGMENT \$7,500

Includes a full-page, black and white acknowledgment inside event program
(if received by May 1, 2017)

HALF-PAGE PROGRAM ACKNOWLEDGMENT \$5,000

Includes a half-page, black and white acknowledgment inside event program
(if received by May 1, 2017)

QUARTER-PAGE PROGRAM ACKNOWLEDGMENT \$2,500

Includes a quarter-page, black and white acknowledgment inside event program
(if received by May 1, 2017)

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“THANKS TO YOUR GENEROSITY, WWP WAS ABLE TO HELP ME FEEL LIKE I BELONGED; SOMETHING I HADN’T FELT SINCE I LEFT THE MILITARY.”

**- WOUNDED WARRIOR AND COURAGE AWARD RECIPIENT
ANGIE PEACOCK**