



# CREATING A TILTIFY TEAM

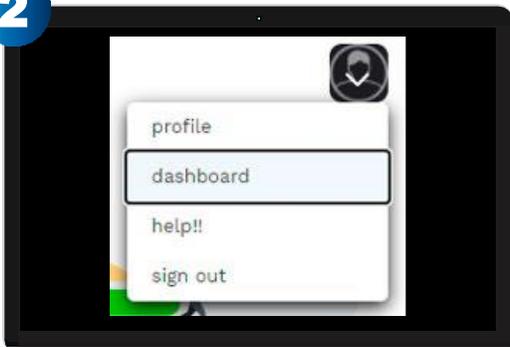
\*Optional: Teams are generally used when you want to have multiple people supporting a specific event campaign for Wounded Warrior Project® (WWP), for example, a Stream-a-thon with you and fellow streamers. If you are fundraising as an Individual, please proceed directly to “Creating a Stream to Serve Campaign” on [Page 2](#).

1



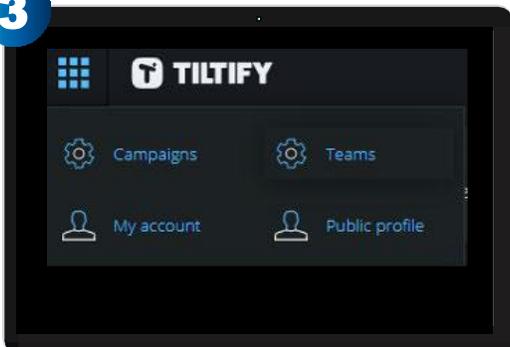
Sign in or Sign up at <https://tiltify.com/>

2



Navigate to your Profile Dashboard

3



Open the Square Grid Menu and Navigate to Teams and Create a Brand New Team

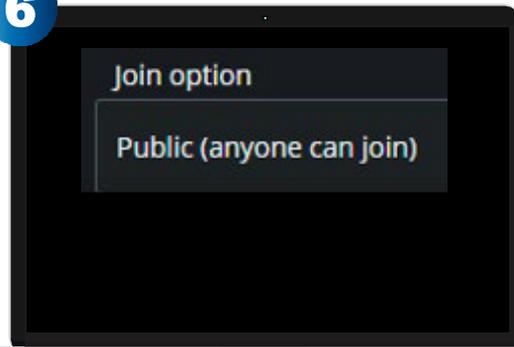
4

Choose a Team Name for Your Group. The name could be a fun name or simply “Porcupine’s Team” and select **Create Team**.

5

**Add a Description and photo, if you choose.** It is recommended that you use the Description to elaborate on this specific team’s efforts on Tiltify. *Are you a group of friends coming together for a certain duration, specific date, etc?*

6



**Select your Join Option: Public OR Private**

- Public will allow **anyone** to join and support your Team’s campaigns.
- If you would like your team to be restricted to INVITE only, select private and follow next steps to invite teammates:
  - Navigate to “Member Management” tab at top of webpage
  - Enter email address for each team member (one-per-line), they will be sent an invite and be asked to Sign in or Sign up for Tiltify. You can always return to this step later if you want to invite teammates at a later date.

You’ve been invited to join the team: Porcupine’s Team!

7

After Inviting all of your Teammates, you will want to follow the Steps under “*Creating a Stream to Serve Campaign*”

If you have any questions or concerns, please reach out to the Stream to Serve team at [wwplay@woundedwarriorproject.org](mailto:wwplay@woundedwarriorproject.org)



# CREATING A STREAM TO SERVE CAMPAIGN

1



Sign in or Sign up at <https://tiltify.com/>

2



Navigate to your Profile Dashboard

3

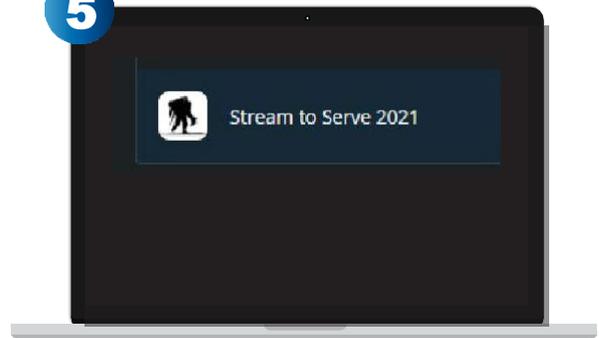


Open the Square Grid Menu and Navigate to Campaigns and create a new campaign

4

Search for Wounded Warrior Project.

5

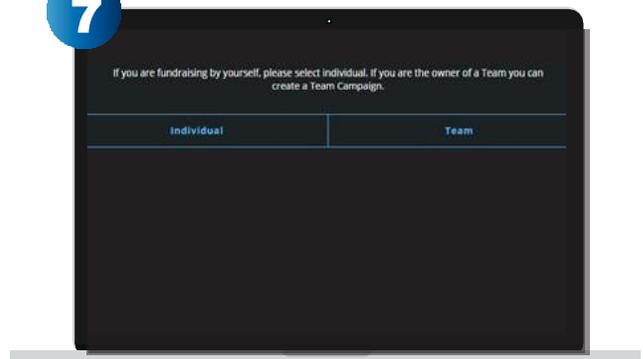


Select the current year's Stream to Serve or Special Event

6

Add your address if interested in receiving WWP fundraising incentives post-campaign.

7



Select whether you are fundraising by yourself or signing up an entire team as Team Owner

*NOTE: This option only appears if you've previously created a Team on Tiltify.*



# CREATING A STREAM TO SERVE CAMPAIGN (Continued)

8

Campaign Name \*

Porcupine's Quill-a-thon Event for WWP!

Campaign URI \*

porcupines-quill-a-thon-event-for-wwp

porcupines-quill-a-thon-event-for-wwp edit

Campaign Description \*

My friends and I are hosting Quill-a-thon, a 36 hour streamathon to raise money for Wounded Warrior Project and invite you to join us in helping provide life-changing programs that empower, employ, and engage America's injured veterans.

## Create a Campaign Name for your Individual or Team Fundraiser campaign

- If doing a Team Event, select your team participating in the event and create a campaign name and description. We suggest creating the Campaign Name to match your Stream-a-thon Event and add a Campaign Description to highlight the overall event and collaboration with other friends/streamers, etc.

9

## Optionally add any preferred connected accounts, promo videos, and campaign banner photo.

10

### Set a campaign goal:

- If Individual Event is selected in Step 7, set your personal goal to how much you would like to individual fundraise throughout your event duration.
- If a Team Event is selected in Step 7, set your goals for how much money would you like the OVERALL team to reach.
  - For example, if you have 5 streamers participating, and each of you want to raise personal goals of \$1,000, your TEAM goal would be \$5,000.

11

## Create Campaign

12

Your campaign information

Porcupine's Quill-a-thon Event for WWP!

WOUNDED WARRIOR PROJECT

part of Stream to Serve 2021

publish

Be sure to **PUBLISH** your campaign!

If you do not publish, your custom campaign will not be active and your fundraiser will not be able to collect donations.

13

Share your campaign

copy donate url

copy campaign url

f

twitter

After Publishing your campaign, **SHARE** your campaign and fundraising event with friends, family and supporters!

14

If a Team Event was created, visit the Team's campaign URL and select "Support Campaign" and follow the same steps to create an **individual** campaign with your personal goal so that your contributions as Team Owner are tracked as part of overall event fundraising.

If you have any questions or concerns, please reach out to the Stream to Serve team at [wwplay@woundedwarriorproject.org](mailto:wwplay@woundedwarriorproject.org)