



FY24 NORTH CAROLINA IMPACT REPORT



Wounded Warrior Project® (WWP) began in 2003 as a small, grassroots effort providing simple care and comfort items to the hospital bedsides of the first wounded service members returning home from the conflicts in Iraq and Afghanistan. As their post-service needs evolved in their transition to civilian life, we've adapted our programs and services to support warriors and family members.

Our direct service programs, advocacy efforts, and partnerships make an impact for warriors in every state — advancing WWP's vision to foster the most successful, well-adjusted generation of wounded service members in our nation's history.

The following statistics represent WWP™ program activity and impact in the 2024 fiscal year (10.01.2023 — 09.30.2024)

Number of veterans in your state
WWP advocates for:

680,709*



Warriors and family members
registered with WWP:

14,679



Warriors receiving long-term
care for their severe,
life-altering injuries:

48



Participants in warrior-led
support groups:

474



Virtual event participants:

1,922



Career coaching services
provided:

2,687



Emotional support calls
made to warriors and
family members:

645



Economic impact of WWP Financial
Wellness programs, such as Benefits
Services and Warriors to Work®:

\$13,577,256

In-person events:

217



Warriors enrolled in the
Independence Program
receive an average of

326



hours of care per year.



★★★★★★★★

“Thanks to Wounded
Warrior Project, I am in
a better place mentally
and physically. I have a
positive path forward.”

WOUNDED WARRIOR
JOHN GOUBEUX
OF FAYETTEVILLE, NC

★★★★★★★★

*Source: National Center for Veterans Analysis
and Statistics: (data through FY24)