



# ABOUT WOUNDED WARRIOR PROJECT®



# **Who is Wounded Warrior Project?**

Wounded Warrior Project® (WWP) is a veterans service organization that is transforming the way America's injured veterans are empowered, employed, and engaged in our communities.

Since 2003, we've been tireless advocates for our nation's finest, improving the lives of over half a million warriors and their families. <u>Click here</u> to learn more about who we are and who we help.

# How does WWP help veterans?

Since our founding, WWP has been committed to helping injured veterans achieve their highest ambitions. WWP offers a variety of programs and services to help wounded warriors and their families on their road to recovery — all at no cost to them. We aim to help warriors by breaking down barriers to mental health care, improving physical health and wellness, helping them find new civilian careers, providing long-term rehabilitative care, and advocating for policies that advance the WWP vision: to foster the most successful, well-adjusted generation of wounded service members in our nation's history.

# What is WWP Livestreaming & Gaming?

Livestreaming & Gaming is a multi-faceted initiative designed to help fuel WWP's mission by raising awareness and funds through livestreaming and building a community of warriors, their families, and community members through live content, Discord, and gaming activities while empowering warriors and community members to give back through volunteerism.

#### Does WWP have a Discord server?

Yes! You can join us here: <a href="mailto:discord.gg/woundedwarriorproject">discord.gg/woundedwarriorproject</a>

#### How do I reach the Livestreaming & Gaming team?

You can reach our WWP Livestreaming & Gaming team by email at <a href="mailto:streamtoserve@woundedwarriorproject.org">streamtoserve@woundedwarriorproject.org</a>, or you can find us in the <a href="mailto:woundedwarriorproject.org">Wounded Warrior Project Discord server</a>.





# **FUNDRAISING**



#### What is Stream to Serve?

Stream to Serve is an online charity streaming initiative inviting content creators to stream what they love and change the lives of veterans. By hosting a charity livestream, content creators are helping WWP provide services like career counseling, mental health programs, and rehabilitative care to wounded warriors and their families.

# What if I don't play video games, what can I stream? Do I have to livestream?

Streaming includes more than video games! Supporters can stream what they love, whether that is fitness, makers and crafters, music, and much more, the opportunities to livestream and support warriors are infinite!

While livestreaming is a great way to meet new people, you can still support WWP without going live on a streaming platform. Sign up today and share your fundraising campaign with your friends and family across social media, inviting them to join you in supporting injured veterans through a donation.

# Who can host a charity stream for Stream to Serve?

ANYONE! Visit our Stream to Serve website to get your toolkit of resources and talking points, create and publish a Tiltify campaign, and go live! By hosting a livestream fundraising campaign, you will help make a difference in the lives of warriors and their families and earn unique incentives to proudly display your support.

Register today! <u>www.tiltify.com/wwp/stream-to-serve</u>

# Will you share my stream if I go live?

Although we cannot guarantee anything, our team does our best to engage with supporters' livestreams as we're able. Send us an email with information about your charity stream at

streamtoserve@woundedwarriorproject.org, and we will do our best to support!

# Where can I find WWP resources, such as talking points and creative assets?

Fundraising campaign toolkit, including banners, overlays, talking points, !commands, and more, can be found on our resources page:

www.woundedwarriorproject.org/give-back/stream-to-serve/streaming-toolkit





# **DONATIONS**



# Are donations to my charity stream tax deductible?

Donations made to registered charity streams are tax deductible within the guidelines of U.S. law; please retain receipts for your records. Please consult a tax professional if receiving donations through a platform feature such as bits and subscriptions.

#### Are WWP donations tax deductible?

All donations are 100% tax deductible, as allowed by law, in the same calendar year the donation is given. Always rely on your tax professional to determine which deductions you (or those who donate toward your participant goal) are eligible for.

# How much of my donation supports wounded warriors?

One hundred percent of funds raised supports injured veterans and their families. Seventy-one percent of donations pays for programs, and the balance pays to support those programs. We are humbled to be recognized as a charity with great impact, operating with efficiency, transparency, and accountability. Wounded Warrior Project is an accredited charity with the Better Business Bureau (BBB), is highly rated by Charity Navigator, and holds a 2022 Platinum Seal of Transparency from Candid (formerly GuideStar).

Click <u>here</u> to view all of our financial documents.

Please do not hesitate to reach out if you have any additional questions by emailing us at <u>donorcare@woundedwarriorproject.org</u> or calling 877.TEAM.WWP (877.832.6997).





# WARRIOR CONNECTION



# What if I am a veteran but not a registered warrior?

If you are not currently registered with WWP, please visit our <u>registration page</u> or call 888.WWP.ALUM (997.2586) for details about who is eligible to register with WWP and how to get started. The WWP mission is to honor and empower Wounded Warriors who incurred a physical or mental injury, illnesses, or wound, co-incident to your military service on or after September 11, 2001. You may also be eligible for the program if you are the family member or caregiver of a Wounded Warrior.

WWP offers a variety of <u>veteran programs</u> and services to help you take the steps that are right for you, including programs for physical and mental wellness, career transition, and support in obtaining disabled veterans benefits from Veterans Affairs (VA).

# I am a WWP Alumni, how do I participate in gaming events and connect with other gamers and streamers?

The best way to get involved is by joining the <u>WWP Discord server</u>, where you will be able to immediately connect with other members through a variety of different topics, interests, and games.

We set out to provide a variety of avenues to connect with others who share similar interests, including both in-person and virtual events. These events are advertised in our weekly warrior newsletter, The Post, and shared within our Discord's "Events" channel.

If you have questions, please contact the WWP Resource Center or your local Alumni outreach specialist to get connected with the Livestreaming and Gaming team at 888. WWP.ALUM (997.2586).

### What kind of events do you host?

We host everything from online multiplayer games to tabletop role-playing games (TTRPG), trivia, and even streaming professional development workshops. There is something for everybody. Join alongside other warriors and community members in the Discord today to get started!

#### Who can participate?

We aim to provide a variety of events and engagement opportunities for warriors and their families. Our weekly community nights are open to all individuals over the age of 18, while other events are open to registered WWP Alumni, Family Support Members, and sometimes their guests.