

# THURSDAY MAY 7, 2020 NEW YORK, NEW YORK

You can positively change and save the lives of our nation's bravest. Become a sponsor, purchase tickets, or make a donation online at **wwpcourageawards.org** 



# **2019 IMPACT**

One night a year at the **Courage Awards & Benefit Dinner**<sup>®</sup>, we come together to honor and celebrate America's wounded warriors, their families, and the dedicated supporters of Wounded Warrior Project<sup>®</sup>. It's an inspirational evening, and every dollar raised ensures warriors never pay a penny for our life-changing programs and services – we believe they paid their dues on the battlefield.

#### 2019 AT A GLANCE





#### SUPERSTAR FANS





**DOLPH ZIGGLER** 3.1MM Instagram Followers





JOHNNY MANUEL 60K Instagram Followers



6,248 views - Liked by acoughlan132 johnnymanuel Pleasure to sing for the courageous and inspiring men and women of @wwp Thanks for having me! View all 127 comments

# **2019 IMPACT**

7

### SOCIAL MEDIA IMPRESSIONS



# MEDIA

# **281** TOTAL CLIPS





## 2019 SPONSORS



USAA NFL Players Association Goldman Sachs EY DMI GiveBridge National Football League CBS BIS Global Plowshare Group, LLC Johnson & Johnson Consumer Inc. and many others " THE FIGHT IS FAR FROM OVER. I KNOW I HAVE SO MUCH WORK TO DO, BUT WITH YOUR CONTINUED SUPPORT, I CAN'T WAIT TO SEE WHERE WE GO FROM HERE."

- WOUNDED WARRIOR AND 2019 COURAGE AWARD RECIPIENT MICHAEL CARRASQUILLO





SPONSORSHIP OPPORTUNITIES



#### PRESENTING SPONSOR \$100,000

one per event

- Presenting Sponsor of the Courage Awards & Benefit Dinner<sup>®</sup>
- Onstage verbal recognition and presentation during the event, with speaking opportunity for one (1) representative
- Two (2) seats to join our chief executive officer at his table during the event
- Two (2) tables for ten (10) guests each, with one (1) additional seat at each of your tables for one (1) warrior or caregiver (for a total of 11 seats per table)\*
- Invitation for up to twenty (20) guests at the VIP Reception
- A unique opportunity for a Warriors Speak<sup>®</sup> representative to share his or her personal story of service and sacrifice at one of your corporate events
- Corporate logo or individual's name incorporated in the Courage Awards & Benefit Dinner logo lockup, which will appear in all collateral to include: *(if received by February 7, 2020)*

Formal invitation

Banner ad in direct response e-newsletter

Press release announcing company or individual as the Presenting Sponsor

Corporate logo or individual's name on event website landing page

Corporate logo or individual's logo or name featured on-screen during the event

Corporate logo or individual's name linked to company or individual website on sponsor web page

- Two (2)-page, side-by-side, center-spread color acknowledgment in event program (*if received by April 10, 2020*)
- Event digital assets such as photos, videos, and boilerplate verbiage for sharing through social media channels

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#### SUPPORTING SPONSOR \$75,000

#### one per event

- Supporting Sponsor of the General Reception
- Verbal recognition onstage during the event
- One (1) table for ten (10) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 11 seats per table)\*
- Invitation for up to ten (10) guests at the VIP Reception
- A unique opportunity for a Warriors Speak<sup>®</sup> representative to share his or her personal story of service and sacrifice at one of your corporate events
- Corporate logo or individual's name listed in the Courage Awards & Benefit Dinner collateral to include: (*if received by April 10, 2020*)

Press release announcing company or individual as the Supporting Sponsor

Corporate logo or individual's logo or name featured on-screen during the event

Corporate logo or individual's name linked to company or individual website on sponsor web page

- Full-page, color acknowledgment inside event program (*if received by April 10, 2020*)
- Event digital assets such as photos, videos, and boilerplate verbiage for sharing through social media channels



#### MISSION SPONSOR \$50,000

- One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 9 seats per table)\*
- Invitation for up to eight (8) guests at the VIP Reception
- A unique opportunity for a Warriors Speak<sup>®</sup> representative to share his or her personal story of service and sacrifice at one of your corporate events
- Company or individual's name listed in the Courage Awards & Benefit Dinner collateral to include: (*if received by April 10, 2020*)

Press release announcing all participating Mission and Hero Sponsors

Corporate logo or individual's logo or name featured on-screen during the event

Corporate logo or individual's name on event website sponsor page

• Half-page, color acknowledgment inside event program (if received by April 10, 2020)

#### HERO SPONSOR \$25,000

• One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 9 seats per table)\*

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• Company or individual's name listed in the Courage Awards & Benefit Dinner collateral to include: (*if received by April 10, 2020*)

Press release announcing all participating Mission and Hero Sponsors

Corporate logo or individual's name on event website sponsor page

• Half-page, black-and-white acknowledgment inside event program (*if received by April 10, 2020*)

#### CHAMPION SPONSOR \$15,000

- One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 9 seats per table)\*
- Quarter-page, black-and-white acknowledgment inside event program (*if received by April 10, 2020*)

#### TABLE \$12,500

• One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) warrior or caregiver (for a total of 9 seats per table)\*

#### INDIVIDUAL TICKET \$2,000

• Includes one (1) individual registration for the event





DONATION OPPORTUNITIES



#### WARRIOR OR CAREGIVER TICKET\* \$2,500

This option is for those who cannot attend the event but would still like to honor and empower wounded warriors. This funds the attendance of one (1) warrior or caregiver, one (1) night's accommodations, and transportation to and from the event. *Once all warrior/caregiver attendance expenses are met, excess funds will go to the general event fund.* 

# ACKNOWLEDGMENTS IN EVENT PROGRAM

(if received by April 10, 2020)

#### FULL-PAGE, COLOR \$10,000

Includes a full-page, color acknowledgment

#### FULL-PAGE, BLACK-AND-WHITE \$7,500

Includes a full-page, black-and-white acknowledgment

#### HALF-PAGE \$5,000

Includes a half-page, black-and-white acknowledgment

#### QUARTER-PAGE \$3,000

Includes a quarter-page, black-and-white acknowledgment

