



**WOUNDED WARRIOR  
PROJECT®**

WOUNDED WARRIOR  
AARON CORNELIUS



# IMPACT REPORT

★ FISCAL YEAR 2024



## WHO WE ARE

At Wounded Warrior Project® (WWP), we are changing the way our nation cares for veterans and helping them thrive for a lifetime.

Our innovative programs and services inspire the hope and purpose that help prevent veteran suicides. We provide essential lifelines to caregivers. We stand by every warrior in need.

With nearly 2.2 million post-9/11 veterans reporting a service-connected disability\*, and an estimated 200,000 service members transitioning to civilian life each year\*\*, the need for our support is vast and growing.

## HOW WE SERVE

We are the nation's leading veterans service organization, focused on the total well-being of post-9/11 wounded, ill, or injured veterans. Our programs, advocacy, and awareness efforts help wounded warriors to find purpose and thrive in communities across the country.

The support of generous donors and corporate partners allows us to provide our programs at no cost to warriors and their families.

\* U.S. Census ACS 1-Year Estimates, 2023

\*\* U.S. Government Accountability Office, 2024

### ★ MISSION

To honor and empower wounded warriors.

### ★ VISION

To foster the most successful, well-adjusted generation of wounded service members in our nation's history.

### ★ We fulfill our mission in three distinct ways:

**PROVIDE** direct programs and services to warriors and their families.

**ADVOCATE** for injured service members and their families in Washington, DC.

**COLLABORATE** with other military and veteran support organizations to amplify our efforts.



**It all started with  
a backpack and  
a promise...**







WWP WARRIORS SPEAK® TEAM

## OUR IMPACT



SINCE 2003, MORE THAN

**270,000**

WARRIORS, FAMILY MEMBERS, AND CAREGIVERS HAVE REGISTERED WITH WWP. MILLIONS MORE HAVE BENEFITED FROM OUR ADVOCACY AND LEGISLATIVE EFFORTS.



WOUNDED WARRIORS PAY

**\$0**

FOR OUR PROGRAMS AND SERVICES



IN THE 2024 FISCAL YEAR, WE INVESTED MORE THAN

**\$260M**

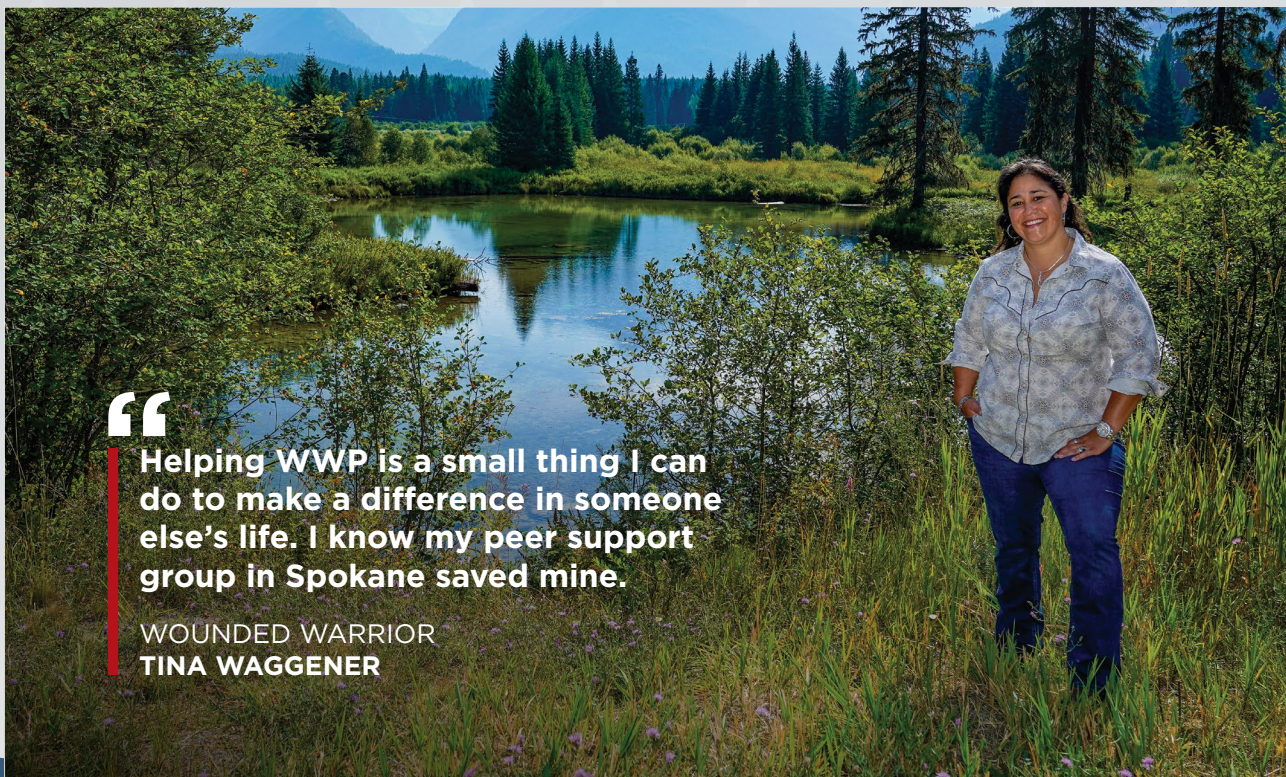
IN LIFE-CHANGING PROGRAMS AND SERVICES FOR WARRIORS, FAMILY MEMBERS, AND CAREGIVERS.





# MENTAL HEALTH

WWP knows that many wounds are unseen and can arise years after service. We work diligently to help warriors, their families, and caregivers to identify stressors, address challenges, and improve emotional resilience, putting them in a position to thrive.



Helping WWP is a small thing I can do to make a difference in someone else's life. I know my peer support group in Spokane saved mine.

WOUNDED WARRIOR  
TINA WAGGENER

## ★ THE NEED

**80%** of warriors reported anxiety.

**77%** of warriors reported post-traumatic stress disorder (PTSD).

**63%** of warriors presented with symptoms of one or more mental health conditions.

## ★ OUR IMPACT



**19,790+** warriors and family members connected to mental health programs.



**12,950+** emotional support calls conducted with warriors and family members.



**68,600+** hours of treatment for PTSD, traumatic brain injury, substance use disorder, and military sexual trauma.





# PHYSICAL WELLNESS

WWP empowers warriors to enhance their overall physical health by providing nutritional education that helps them along their path to fitness, inspiring group activities and participation in adaptive sports, and in coaching them to set goals and acquire lifelong skills.



“

WWP does what they say they're going to do, and they're always looking for new areas to help warriors.

WOUNDED WARRIOR  
BILL HANSEN

## ★ THE NEED

**76%** of warriors reported that pain interfered moderately or severely with their enjoyment of life.

**83%** of warriors reported sleep problems.

## ★ OUR IMPACT



**98%** of those who participated in Soldier Ride felt temporarily relieved from daily stress.



**68%** of warriors who received wellness coaching from WWP experienced a significant improvement in mobility.



**10,500+** warriors and family members were empowered to lead healthier lives through 980+ physical health and wellness events.



# SOCIAL CONNECTION

WWP helps wounded warriors, their families, and caregivers build stronger support networks and enhances their mental wellness by engaging them in social events, support groups, and community-building.



Asking for help does not make you weak, it makes you stronger.

WOUNDED WARRIOR  
KEARA TORKELSON

## ★ THE NEED

**79%** of warriors reported they sometimes or often feel isolated.

**75%** of warriors reported feeling left out.

**72%** of warriors reported lacking companionship.

**68%** of warriors reported feeling lonely.

## ★ OUR IMPACT



**5,250+** virtual and in-person connection events.



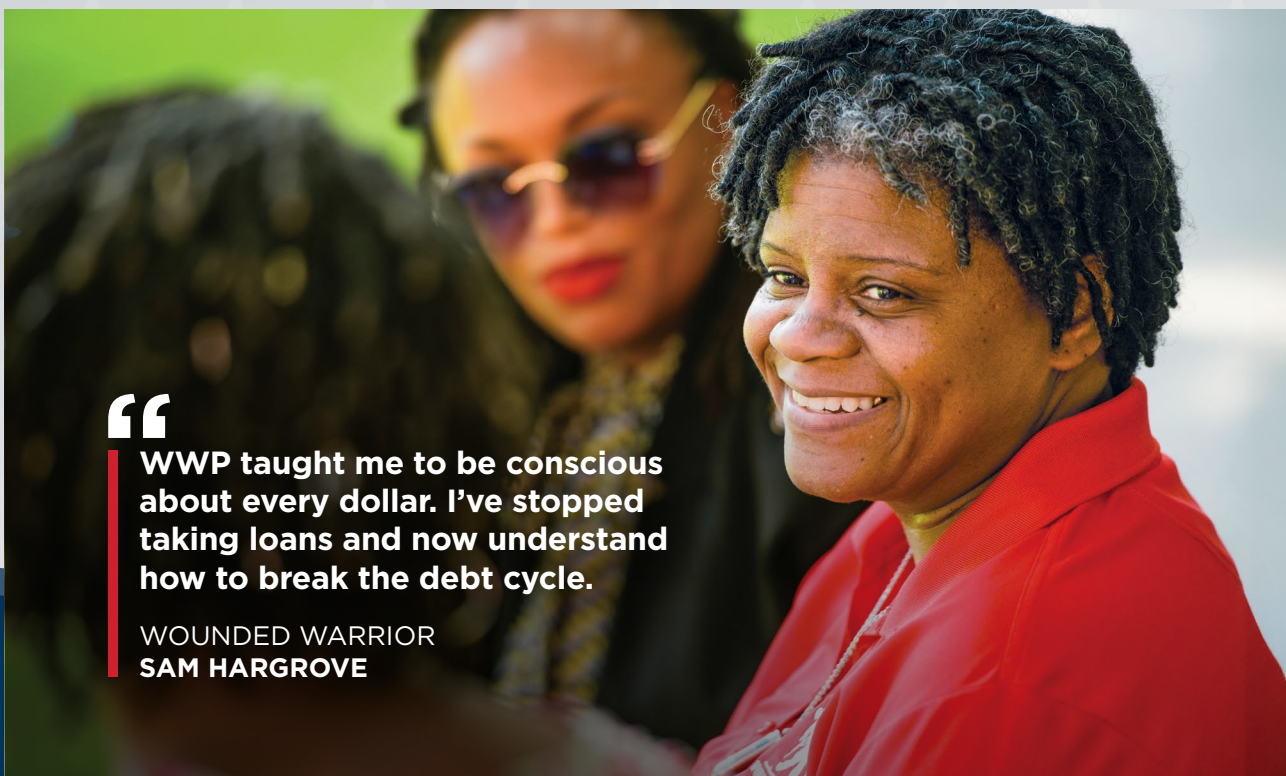
**1,240+** warrior-only peer support group meetings held, keeping warriors and families connected and out of isolation.





# FINANCIAL WELLNESS

WWP supports warriors and their families in building a foundation of financial wellness by helping warriors to access benefits, gain meaningful employment through job readiness and placement programs, and improve their financial management skills. WWP also provides emergency financial assistance in times of crisis.



**WWP taught me to be conscious about every dollar. I've stopped taking loans and now understand how to break the debt cycle.**

WOUNDED WARRIOR  
**SAM HARGROVE**

## ★ THE NEED

**12%** The WWP warrior unemployment rate is 12% — three times higher than the general population.

**67%** of warriors reported that they did not have enough money to make ends meet at some point in the past 12 months.

**55%** of warriors reported their financial strain is from the increased costs of goods (for example, food, gas, rent).

## ★ OUR IMPACT



**65,100+** career coaching services provided — with 1,280 warriors and family members achieving employment.



**\$223.6M** economic impact of VA benefits claims secured by WWP, with 83% approval rate.



**1,970+** warriors and families served through financial counseling seminars.





# LIFELONG CARE

WWP provides long-term supportive care and other essential resources for warriors and families of warriors with moderate-to-severe traumatic brain injuries, spinal cord injuries, neurological conditions, and other catastrophic injuries that leave warriors needing daily help from caregivers.

“

Wounded Warrior Project helps with the things hospitals can't do. They specifically fill the gap with intentional experiences that seem to bring on recovery in a way I haven't been able to find anywhere else.

WOUNDED WARRIOR  
DREW CARPENTER

## ★ THE NEED

**26%** of warriors report needing aid and/or assistance from another person due to service-related injuries or health problems.

**82%** of warriors reported their spouse as their primary caregiver, providing, on average, nine hours of assistance daily for six days a week.

**77%** Among WWP warriors who need aid and/or assistance, 77% need assistance with their mental health or emotional regulation.

## ★ OUR IMPACT



**266,450+** hours of care provided to the most severely injured warriors.



**94%** of participants receive care in their homes and communities, allowing them to live more independently outside of a residential facility.



**300** hours of care provided annually to each participant, on average.



# ADVOCACY

WWP represents our nation's warriors in Washington, DC, on issues that matter most to them. As champions for warriors, we remain committed to improving the lives of millions of veterans, their families, and caregivers through our ongoing advocacy efforts.

To do that effectively, we're always listening to their insights and concerns. Using warriors' feedback, the Government Affairs team advocates for changes to policies and initiatives impacting veterans, such as brain health and traumatic brain injury, mental health and suicide prevention, transition support, toxic exposure, women veterans, economic empowerment, and comprehensive care and support for the severely wounded.

## Senator Elizabeth Dole 21st Century Veterans Healthcare and Benefits Improvement Act

The Senator Elizabeth Dole 21st Century Veterans Healthcare and Benefits Improvement Act — the largest VA services expansion since the PACT Act — was finally signed into law. After years of advocacy by WWP, the legislation introduces critical improvements for veterans, including removing monetary caps on VA support for home-based care, establishing a three-year assisted living pilot program, and

enhancing veteran suicide reporting standards. Additional provisions include extending VET-TEC high-tech education training, creating a Department of Interior veteran conservation job pilot, and increasing transitional housing financial support. WWP will continue monitoring the Act's implementation, tracking the rollout of new programs and services throughout 2025 and beyond.



# COMMUNITY PARTNERS & INVESTMENTS



WWP invests in best-in-class organizations to complement its programs and services and build a collaborative support network. This work is vital to building robust and resilient veteran families and communities. In 2024, the WWP Community Partnerships & Investments team reinforced our programmatic efforts and expanded our impact by investing in 43 like-minded military and veteran support organizations. We believe no single organization can meet the needs of wounded, ill, and injured veterans alone. By collaborating with other military and veteran support organizations, we amplify the effects of our efforts. Our investments and unfunded partnerships in the military and veteran community fill gaps in our programs and reinforce our existing efforts.

## COMMUNITY PARTNER ORGANIZATIONS



**NO WARRIOR IS LEFT BEHIND.**



**WOUNDED WARRIOR  
PROJECT®**

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[woundedwarriorproject.org](http://woundedwarriorproject.org)

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