In September of 2010, Yomari Cruz deployed to Afghanistan, proud of herself and her decision to join the Army. “It gives you a sense of pride and purpose. I was able to realize that I was a lot stronger than what I thought and I felt so proud,” she says. But not 10 minutes after getting off the aircraft in Jalalabad, the base was attacked and those good feelings were replaced with intense fear. “Sirens were going off and I was trying to find cover. It was insane. I was terrified,” says Yomari. While Yomari loved her job, the constant attacks, the loss of her military brothers and sisters, and other traumatic experiences took her to a dark place. Things only got worse after a soldier she trusted was caught videotaping her in the shower on base. As a result, the trust she’d had in her battle buddies eroded, and betrayal, fear, and paranoia overwhelmed her. Always on edge, she couldn’t sleep more than an hour a night.

When Yomari medically retired in 2012, post-traumatic stress made her transition to civilian life very difficult. She had serious anger issues, feared public places, and couldn’t handle conversations with people. She wouldn’t leave her house. Most of her relationships with friends and family disintegrated. “You just lose everyone. They don’t understand why you’re different, why you’re so defensive and angry,” says Yomari.

Everything changed when a fellow veteran took her to a Wounded Warrior Project® (WWP) event. For the first time in more than three years, she felt comfortable. She saw other warriors behave like she did when they realized into a new place or were in a crowd, and she realized there were other people who understood what she had gone through — and cared.

Since then, she has participated in many WWP events, including Soldier Ride® and Project Odyssey®, which Yomari credits as one of the best experiences she has ever had. “You feel like you have a support system and you become like a close family,” says Yomari. “All of the walls go down. Then, all of a sudden, it became more about how I could make others feel comfortable and support them.”

That revelation has helped Yomari find a new purpose — helping other warriors. She volunteers with WWP as a warrior leader, organizing local events and helping her fellow veterans connect with one another. “Seeing the veterans’ faces at the events and knowing how grateful they are is something that is definitely rewarding,” says Yomari.

Since the COVID-19 pandemic began, Yomari has continued to find her support system through virtual interactions with other warriors. “As we are confined to our homes, we find ourselves rethinking, which can become unhealthy and affect our PTSD. “When I came across the WWP virtual interactions via Facebook, it brought that human connection daily, which I was grateful for.”

"Thank you, WWP, for being so innovative and creative, and allowing us to have an outlet to be able to connect and keep that human interaction. You guys are always there for us."

— YOMARI CRUZ
As Americans, it is our national responsibility to ensure wounded warriors receive the support they have earned and deserve. Wounded Warrior Project exists to fulfill this promise. Since 2003, we have been tireless advocates for our nation’s bravest, improving the lives of millions of warriors and their families.

Through our free programs and services in mental and physical health, career and benefits counseling, and long-term rehabilitative care, wounded warriors are finding the resources they need to overcome the obstacles in their recoveries. Wounded warriors battling the mental and physical wounds of war were particularly affected by COVID-19, and we quickly adapted to a virtual programming model to continue to meet their needs. Thankfully, with the support of our donors, we continue to find innovative and impactful ways to deliver our services to warriors and families — supporting them during this incredibly difficult time and even reaching groups of warriors virtually who previously had difficulties attending in-person events.

While we are working diligently to fulfill our mission through these troubling times, the needs of those we serve remain great and are growing. As we plan for the future, we continue to look ahead to where their needs will be and where we must focus our support in this ever-changing environment. But we simply cannot do it alone.

We’re only able to provide life-changing support to those we serve because of generous donors, supporters, and partners — patriotic Americans like you — who believe just as passionately in the work we have set out to do. What a powerful thing it is to witness when individuals and organizations come out in full support of those who serve!

As you’ll read within this report, your contributions are changing and saving lives every day — and for that, we are eternally grateful.

Sincerely,

Michael S. Linnington
Lieutenant General, U.S. Army, Retired
Chief Executive Officer, Wounded Warrior Project
About WWP

WWP began in 2003 as a small grassroots effort providing simple care and comfort items to the hospital bedside of the first wounded service members returning home from the conflicts in Iraq and Afghanistan. As their post-service needs evolved, so have our programs and services. Today, through our direct programs in mental health, career counseling, and long-term rehabilitative care, along with our advocacy efforts, we improve the lives of millions of warriors and their families.

This effort requires the passion and commitment of friends, supporters, and like-minded organizations that enable us to fulfill our mission. With their collaboration and support, we strive to ensure that when those who serve come home, they’re afforded every opportunity to be as successful as a civilian as they were in the military.

MISSION

To honor and empower wounded warriors.

VISION

To foster the most successful, well-adjusted generation of wounded service members in our nation’s history.

“Thanks to you, I know someone has my back anytime I need it.”

— WOUNDED WARRIOR MIKE LARSON

WWP HEADQUARTERS
JACKSONVILLE, FL.

$197M
invested into programs and services that change and save lives

NEARLY
$0
Wounded warriors pay nothing for our services

FY20 AT A GLANCE

WWP HEADQUARTERS
JACKSONVILLE, FL.
When the pandemic started, there were immediate concerns about isolation and other mental health issues. WWP teammates called nearly 40,000 warriors and family members directly to check in on them. Of those who needed additional assistance, 41% were referred to connection programs, which gave warriors and their families opportunities to virtually engage with peers and WWP.

"From the bottom of my heart, I say, ‘thank you.’ You truly made our life a little easier in this trying and uncertain time.”

– WOUNDED WARRIOR TIM MCDONOUGH

For the warriors battling mental and physical wounds from their service to our country, the compounded effects of the COVID-19 pandemic, social distancing, and economic hardships have proven especially difficult. Thanks to our generous supporters, WWP has been able to help them through it all, meeting their rapidly changing needs during this crisis.

COVID-19 EFFECT ON WARRIORS

During the early stages of the COVID-19 pandemic, WWP saw a 112% increase in requests for financial assistance.

$11M IN COVID-19 RELIEF FUNDS

As the nation’s businesses began to shut down last spring, we recognized that many warriors were suffering from a loss of income and experiencing financial hardships due to COVID-19. We moved quickly to provide necessary assistance to more than 11,000 warriors in financial crisis to help provide basic expenses like food and shelter.

To provide additional respite and support to caregivers during these challenging times, WWP committed to investing more than $7 million in a caregiver relief initiative, beginning in FY20. This initiative provided direct grants for caregivers in WWP’s Independence Program, additional support for caregivers, and 35,000 hours of relief to caregivers nationwide in partnership with the Elizabeth Dole Foundation.

WOUNDED WARRIOR ERIK SCHEI WITH HIS MOTHER AND CAREGIVER, CHRISTINE SCHEI

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How we responded

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– WOUNDED WARRIOR TIM MCDONOUGH
2020 brought new challenges for all, including unprecedented levels of isolation. To keep warriors connected, even at a distance, WWP expanded its virtual programming — making connections with warriors in more geographical locations than ever before.

With the addition of virtual events, we engaged with more warriors in FY20 than FY19.

★ 4,700+ WARRIORS engaged with WWP events for the first time in at least a year

★ FEMALE WARRIORS are participating at a much higher rate — female event participation has increased 16%, since incorporating virtual programming*

“Thank you, WWP, for being adaptable and creating innovative virtual programs to keep warriors like me motivated and engaged during this trying time.”

– WOUNDED WARRIOR ANGIE PEACOCK

Source: Wounded Warrior Project Impact Data – Fiscal Year 2020

*October 1, 2019 – March 31, 2020 vs. April 1 – September 30, 2020

Increased engagement

With the addition of virtual events, we engaged with more warriors in FY20 than FY19.

PHYSICAL HEALTH & WELLNESS PROGRAM ENGAGEMENTS INCREASED BY ALMOST 27%

WWW TALK EMOTIONAL SUPPORT ENGAGEMENTS WITH WARRIORS AND FAMILY MEMBERS INCREASED BY 47%

WARRIORS AND FAMILY MEMBERS RELIED MORE HEAVILY ON WWP’S FINANCIAL WELLNESS PROGRAMS, AND ENGAGEMENT INCREASED MORE THAN 50%

92% SAY THE WWP VIRTUAL EVENTS HAVE HELPED THEM THROUGH THE TIME OF SOCIAL DISTANCING AND QUARANTINE

93% SAY THE WWP VIRTUAL PROGRAMS HAVE HELPED RELIEVE STRESS Brought on by the coronavirus pandemic

Virtual impact
We thank everyone whose support allowed us to connect to warriors even when being there in person wasn’t possible.

PEER-TO-PEER FUNDRAISING
During a time when we were isolated at home, fundraising became a way for our supporters to connect with each other and continue to raise critical funds for wounded warriors and their families.

SPORTS
In a time when we were longing for personal connection, two NFL stars surprised wounded warriors with virtual meet-and-greets.

ENTERTAINMENT
When in-person events were canceled nationwide, many entertainers used their platforms to recognize organizations close to their hearts.

The Wounded Warrior Project® Carry Forward® 5K looked different this year, as all the events transitioned from in-person events to completely virtual. Patriotic supporters in all 50 states rallied their communities to walk or run to show their support and raise funds for wounded warriors and their families. With a new event app, Carry Forward participants were able to engage with other supporters across the country.

NFL athletes Jimmy Graham, a Chicago Bears tight end, and Golden Tate, a New York Giants wide receiver, connected with veterans for virtual Q&A sessions and thanked them for their service. Wounded warrior James Martin said, “When I have days that it’s tough to get up in the morning, it definitely helps me knowing there are guys out there who really do care about us.”

Over the summer, two country music stars raised funds and awareness for wounded warriors and their families by hosting virtual concerts. In June, Luke Combs took over WWP’s Facebook page for a livestream performance to support our nation’s bravest, and Brantley Gilbert hosted a live virtual concert to bring attention to Suicide Prevention Awareness Month in September.

When in-person events were canceled nationwide, many entertainers used their platforms to recognize organizations close to their hearts. When in-person events were canceled nationwide, many entertainers used their platforms to recognize organizations close to their hearts. When in-person events were canceled nationwide, many entertainers used their platforms to recognize organizations close to their hearts.

WOUNDED WARRIOR RYAN KULES WITH HIS FAMILY
In February 2020, 26 wounded warriors flew into Washington, DC, from all over the nation to meet with members of Congress and their staffs. Operation Advocacy gave warriors a direct voice with their elected officials, and an opportunity to be heard in the process of advocating for themselves and their brothers and sisters in arms.

Warriors and WWP staff conducted 40 meetings, discussing WWP’s top legislative priorities — toxic exposure, mental health, and women veterans. Warriors also shared the challenges they faced during recovery from their injuries and transition to civilian life. By speaking with warriors, members of Congress and their staff not only gained a valuable perspective on these critical issues — they were able to discuss solutions.

These warriors also attended a joint hearing of the Senate and House Veterans Affairs and Armed Services committees, where WWP CEO Lt. Gen. (Ret.) Mike Linnington discussed WWP’s top legislative priorities for 2020.

The Ryan Kules and Paul Benne Specially Adaptive Housing Improvement Act of 2019 was formally passed and reinstates SAH benefits to eligible veterans every 10 years to accommodate moving and normal life changes. “I’m honored to have played a role in the passage of this important law,” said Ryan Kules, WWP combat stress recovery director. “Wounded veterans should have the peace of mind of knowing wherever we choose to live, we will have that opportunity without bearing large additional financial burdens for home adaptations. I’m thankful for all who helped make this critical reform become a reality.”
During his 33-year military career, Command Sergeant Major (Ret.) Jonathon Woodson co-led the Armed Services Biomedical Research and Evaluation Management Committee as the Command Sergeant Major in the U.S. Army Reserve and served as Assistant Surgeon General for Reserve Affairs in the Office of the Surgeon General, and as Deputy Commander of the Army Reserve Medical Command. He is the recipient of the 2008 Vivian Stansbury in Medicine Award from the Association of American Medical Colleges.

LISA DISBROW
Less than 15 years of combined civilian and military services in national security processes. During her service in the U.S. Air Force, she created a global organization with 1,000 personnel and worked to improve the care and benefits for Airmen Irving with TRICARE and TIDS. Dinisho then served as Acting Secretary of the Air Force and the Secretary of Defense’s Principal Deputy, Department of Defense Space Acquisition. Other positions include COO, Financial Manager & Corporate Controller, Joint Staff/ Joint Staff Director, and Special Adviser for Policy Implementation to the President’s National Security Advisor. Dinisho also served as the Chair of the Board of Directors, the Defense Intelligence Agency, the Army Reserve Medical Command, and the Air Force Reserves.

JUAN GARCIA
Dr. Juan Garcia received a B.S. and M.S. degree in mechanical engineering from the Universidad Técnica del Norte in 1978 and 1982, respectively, and a Ph.D. in nuclear engineering from the University of Illinois at Urbana-Champaign in 1991. He is a registered Professional Engineer in the states of Illinois and Texas. Currently, he is President and CEO of the International Center for Advanced Materials, Inc. (ICAM), a nonprofit research organization. He is an elected fellow of the American Physical Society, the American Nuclear Society, and the American Institute of Chemical Engineers.

KATHY HILDRETH
Since graduating from the United States Military Academy at West Point in 1982 and serving in the U.S. Army, Kathy Hildreth has spent three decades in military leadership and executive roles in the private sectors. Her career held a variety of roles as General Electric, DynCorp International, and Lockheed Martin. Currently she has managed business, maintained, and logistics functions for complex government support contracts and currently oversees operations and quality for MI Support Services employees worldwide. She also served in training involving more than $1 billion in government services business service throughout her career. In 2019, she was the first U.S. veteran named as one of America’s most successful businesswomen on Forbes’ list of America’s Richest Self-Made Women. Hildreth was once again included on this list in 2020.

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“Thanks to you, I’ve been introduced to resources that have completely changed my life. Your support got me out of the house and helped me realize I didn’t have to be confined to my chair.”

— WOUNDED WARRIOR CHRIS WOLFF

WWP Leadership

MICHAEL LINNINGTON
CHIEF EXECUTIVE OFFICER
As chief executive officer, Lieutenant General (ret.) Michael Linnington is responsible for ensuring WWP’s free, direct programs and services continue to have the greatest possible impact on the wounded warriors, caregivers, and families we serve. During his 35-year career in the Army, he served in a variety of key command and staff positions worldwide, including Brigade Command of the 3rd Brigade of the 101st Airborne Division (in both Iraq and Afghanistan), Commanding General, Military District of Washington/Joint Force Headquarters-National Capital Region, and Military Deputy for the Under Secretary of Personnel and Readiness. Prior to joining WWP, Michael was the first permanent Director of the Defense POW/MIA Accounting Agency. He is a graduate of the U.S. Military Academy at West Point, New York.

GARY CORLESS
CHIEF DEVELOPMENT OFFICER
Gary Corless is responsible for leading the organization’s warrior support team, which consists of resource development, public awareness, and marketing teams. This includes the development and execution of strategic and diversified plans to grow and manage significant fundraising efforts as well as leadership of the promotion and protection of the organization’s mission, vision, and purpose. Before joining WWP, Gary was president and CEO of PSS World Medical. From 2002 to 2010, his career with PSS World Medical also included serving as chief operating officer, executive vice president, and president of the Physician Business. Gary holds a bachelor’s degree in finance from Florida State University.

Jennifer Silva is responsible for providing strategic direction, management, and coordination for all WWP programs and services. Since joining WWP in 2008, she has led the way in creating several new programs and business teams. Before taking on her current position, Jennifer led the strategy and innovation team, overseeing the creation of cutting-edge programs and development of business analytics and outcome measurements. Prior to this, she led the financial wellness team, focusing on education and employment programs for wounded warriors and their families. Jennifer graduated from the U.S. Military Academy at West Point, New York, and served in the Army as a logistics officer.

CHRIS TONER
CHIEF OF STAFF
Chris Toner leads the human resources, information and technology, facilities, project management, and complex case coordination teams. He works directly with the CEO to ensure effective and efficient relationships with internal and external stakeholders and to focus WWP’s commitments to wounded warriors, veterans, partners, donors, and the board of directors. Before joining WWP, Chris led the Army’s Warrior Care Program as the Commander of Warrior Transition Command and the Assistant Surgeon General for Warrior Care. Chris served in the Army for 29 years and commanded both an Infantry Battalion Task Force and Brigade Combat Team in Afghanistan. Chris holds a bachelor’s degree in business administration from Springfield State University.

ERIC MILLER
CHIEF FINANCIAL OFFICER
Eric Miller leads the financial operations team, including financial reporting, financial planning and analysis, accounting services, travel and events, and procurement. He is responsible for WWP’s financial strategy and assists in the development and execution of the organization’s strategic plans. Prior to joining WWP, Eric spent six years in the audit practice of Arthur Andersen. He then spent seven years as corporate controller of PSS World Medical. He also served six years in senior financial leadership roles at PSS World Medical. He graduated with an accounting degree from Florida State University.

JENNIFER SILVA
CHIEF PROGRAM OFFICER
Jennifer Silva is responsible for providing strategic direction, management, and coordination for all WWP programs and services. Since joining WWP in 2008, she has led the way in creating several new programs and business teams. Before taking on her current position, Jennifer led the strategy and innovation team, overseeing the creation of cutting-edge programs and development of business analytics and outcome measurements. Prior to this, she led the financial wellness team, focusing on education and employment programs for wounded warriors and their families. Jennifer graduated from the U.S. Military Academy at West Point, New York, and served in the Army as a logistics officer.

As chief program officer, Lieutenant General (ret.) Michael Linnington is responsible for ensuring WWP’s free, direct programs and services continue to have the greatest possible impact on the wounded warriors, caregivers, and families we serve. During his 35-year career in the Army, he served in a variety of key command and staff positions worldwide, including Brigade Command of the 3rd Brigade of the 101st Airborne Division (in both Iraq and Afghanistan), Commanding General, Military District of Washington/Joint Force Headquarters-National Capital Region, and Military Deputy for the Under Secretary of Personnel and Readiness. Prior to joining WWP, Michael was the first permanent Director of the Defense POW/MIA Accounting Agency. He is a graduate of the U.S. Military Academy at West Point, New York.

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ASSETS
Cash and cash equivalents $ 38,376,521
Pledges and grants receivable, net 7,269,902
Prepaid expenses 5,473,427
Property and equipment, net 1,703,456
Investments 314,909,888
Other assets 20,655,375
Total Assets $ 388,388,385

REVENUE
Contributions $ 268,863,639
Royalties 2,262,590
Rental income 458,563
Investment income 8,770,910
Net gain from sale of investments 4,777,650
Other revenue 2,835,325
Total Revenue $ 287,368,677

EXPENSES
Program services $ 196,684,365
Management and general 15,348,942
Funding 64,345,052
Total Expenses $ 276,378,359

LIABILITIES
Accounts payable and accrued expenses $ 61,956,266
Without donor restrictions $ 320,122,187
With donor restrictions 5,309,932
Total Liabilities and Net Assets $ 388,388,385

NET ASSETS
Without donor restrictions $ 320,122,187
With donor restrictions 5,309,932
$ 326,432,119

ASSETS

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**IN FY 2020, WWP INVESTED NEARLY $197 MILLION IN LIFE-CHANGING PROGRAMS AND SERVICES FOR WARRIORS, FAMILY MEMBERS, AND CAREGIVERS**
“Thanks to what you’ve given, we’re able to do things to keep us active and engaged.”

— WOUNDED WARRIOR MICHAEL MATTHEWS WITH HIS FAMILY

We are grateful for our vision partners, who promote our mission and raise funds to support warriors and their families through cause-marketing campaigns and consumer engagement events.

The AmazonSmile Foundation proudly supports WWP with a donation of 0.5% on eligible purchases when a customer chooses Wounded Warrior Project as their charity of choice when shopping on smile.amazon.com. Their continued support helps to fuel the mission of honoring and empowering wounded warrior.

Since 2009, USAA and WWP have worked together to honor and empower the brave men and women who have served our country. USAA has provided financial and programmatic support to further the WWP mission, as well as connection opportunities for warriors and their families.

The NFL supports WWP through the Salute to Service initiative each year. This yearlong campaign not only provides critical fuel for WWP programs that focus on mental and physical wellness, it also provides opportunities for warriors to connect with their peers, communities, and NFL legends through engagement events.

At Ronin Factory, adventure drives passion. From May 25, 2020, to July 5, 2020, Ronin Factory teamed up with WWP to raise more than $1 million for America’s injured veterans. Through their commitment and support from their communities, they were able to provide life-changing resources to warriors and their families.
Gift-in-Kind donations come from organizations that generously waive or reduce the costs of their products and services, enabling WWP to conserve resources and better serve injured warriors.

Corporate Partners

Corporate partners help fuel the WWP mission by creating awareness and providing funds to support our life-changing programs and services.

Aaron Rodgers Foundation
Ace Media LLC
AedasHedas Foundation
American Bath Group LLC (The Praxis Companies LLC)
AIDS/Lifecycle
BAE Systems
Bette Home Plastic Corporation
BlueCross BlueShield of South Carolina
Can 2 Chance Incorporated
Cullin Aerospace
ConTech Manufacturing Incorporated
CSK
DCP Midstream LLC
Digital Federal Credit Union
Driscoll Bobcat Company
General Sportswear Company Incorporated (DEVIL-DOG Dungarees)
Harley-Davidson Motor Company
Janssen R&D
Jones Lang LaSalle Motor Company
Kansas B&D
Jose Luis LaSalle Americana Incorporated
Leavitt Group Enterprises Incorporated
Magis International
Makelar Horticultural Training Center Incorporated
Minnesota Vikings LLC & Polaris Incorporated
MobileHelp
Monit Global
National Football League
Network for Good
Optim Security Incorporated
Opyn Service Incorporated
Papa John’s USA
Pep 1 Imports Incorporated
Pratt Holdings Incorporated
Rain Forest Factory Incorporated
San Antonio FC (McAleer’s Deli)
Thrivent Financial
Tsugami/Rem Sales LLC
United States Nutrition Incorporated
USAA
Verizon Wireless
Wahl Clipper Corporation

Verizon continues to support veterans through WWP, committing more than $750,000 since 2018. 2020 was no different. Verizon recently gave its customers a new way to step up and support injured veterans and their families. Verizon Wireless customers who pay their bill monthly through My Verizon online or the My Verizon app now have the option to support WWP. We’re truly grateful to Verizon and their customers for making the mission of honoring and empowering injured veterans and their families possible through their generous support.

"You are helping so many vets who are dealing with issues and are trying to give back to society. The support you are providing gives a veteran the chance to do just that." — WOUNDED WARRIOR ANTHONY VILLAREAL WITH HIS FAMILY
Employee Giving

THROUGH FY 2020 EMPLOYEE GIVING CAMPAIGNS, GENEROUS, HARDWORKING INDIVIDUALS HELPED PROVIDE MORE THAN $6 MILLION TO FUND LIFE-CHANGING PROGRAMS AND SERVICES FOR WOUNDED WARRIORS AND THEIR FAMILIES.

WORKPLACE GIVING

Companies can boost their employee engagement with a workplace giving campaign. WWP has a turnkey platform that offers employees the opportunity to make an impact in the lives of wounded warriors.

CORPORATE MATCHING

Many companies offer matching gift programs that will double, even triple, a donation’s value. Matching gifts further emphasize an employer’s dedication to charity and community service.

COMBINED FEDERAL CAMPAIGN

CFC is the world’s largest and most successful annual workplace charity campaign in which federal civilian, postal, and military donors can support nonprofit organizations. Wounded Warrior Project is proud to be a part of the CFC as charity #11425.

“Thanks to you, warriors have somewhere to turn for help.”
— WOUNDED WARRIOR CHAD HISER

“When people show they care by supporting WWP, it means a great deal to me. Because of you, I’m successful.”
— WOUNDED WARRIOR SEVERA PARRISH

TO LEARN MORE about all giving opportunities, visit supportwwp.org/giveback.

Through FY 2020 Employee Giving Campaigns, Generous, Hardworking Individuals Helped Provide More Than $6 Million To Fund Life-Changing Programs And Services For Wounded Warriors And Their Families.
Now, as always, we stand ready to serve.