

# WHERE YOUR MONEY GOES

FISCAL YEAR 2019 IMPACT REPORT



WOUNDED WARRIOR  
PROJECT®



WOUNDED WARRIOR  
YOLANDA POULLARD AND HER FAMILY

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## **“Wounded Warrior Project gave me my life back so I could be a mother, a wife, a daughter, and a sister.”**

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Yolanda Poullard was forever changed by the constant danger and battlefield horrors in Iraq. When she returned home to the States, survivor's guilt and post-traumatic stress disorder (PTSD) didn't just haunt her, they consumed her life. “I couldn't function. All I would do was sleep or sit in a chair.”

Then Yolanda learned about the Wounded Warrior Project® (WWP) Warrior Care Network® program and finally reached out for help. Warrior Care Network provides warriors like Yolanda with a year's worth of care and a path to long-term wellness during a two- to three-week intensive outpatient program. While other types of counseling had made Yolanda feel better during sessions, she felt lost and unable to cope when she was at home. She feels Warrior Care Network was the difference she needed to finally make real, life-changing progress. “They give you a bag of tools and skills that you can take and apply at home and in your new life,” she says.

Yolanda credits that one phone call with helping her get her life back. Today, she gives back by helping underprivileged kids and adults suffering with PTSD and substance abuse problems. “We're all in this together,” Yolanda says. “Let's help one another through it. We can make it out of this dark tunnel together.”



"WWP HELPED ME GET THE SUPPORT I NEEDED TO HELP ME BUILD A BETTER RELATIONSHIP WITH MY DAUGHTER."

— WOUNDED WARRIOR **SHARONA YOUNG** WITH HER DAUGHTER



"BECAUSE OF WWP, I SAW WHAT OTHER WARRIORS WERE GOING THROUGH — AND TRYING TO HELP THEM HAS HELPED ME, TOO".

— WOUNDED WARRIOR **MIKE LARSON** WITH HIS FAMILY



"THANKS TO WWP, I WAS ABLE TO GET OUT OF MY PARENTS' LIVING ROOM, FIND LOVE, GET A GOOD JOB, AND ENJOY LIFE AGAIN."

— WOUNDED WARRIOR **SEAN SANDERS** WITH HIS WIFE



## Mission: to honor and empower wounded warriors.



"IT'S AMAZING THAT WWP GIVES SOLDIERS LIKE ME AN OPPORTUNITY TO DO THINGS WE WOULD HAVE NEVER BEEN ABLE TO DO BEFORE, DISABLED OR NOT."

— WOUNDED WARRIOR **JOSH SOMMERS** WITH HIS MOTHER



"THEY HELPED ME LINK UP WITH OTHER WARRIORS AND REGAIN THE CAMARADERIE WE ALL MISS AFTER LEAVING THE MILITARY. THAT ALONE IS PRICELESS."

— WOUNDED WARRIOR **CARLOS DE LEÓN**



"BECAUSE OF WWP, I KNOW THERE ARE OTHER PEOPLE I CAN TALK TO WHO UNDERSTAND."

— WOUNDED WARRIOR **DANIEL BITTNER** (RIGHT) WITH WOUNDED WARRIOR **MATTHEW COWIE**



WWP began in 2003 as a small, grassroots effort providing simple care and comfort items to the hospital bedsides of the first wounded service members returning home from the

conflicts in Iraq and Afghanistan. As their post-service needs evolved, so have our programs and services, which include mental health, career counseling, and long-term rehabilitative care — improving the lives of millions of warriors and their families.

This effort requires the passion and commitment of friends, supporters, and like-minded organizations who enable us to fulfill our mission and guarantee, as much as possible, that when those who serve come home, they're afforded every opportunity to be as successful as a civilian as they were in the military.

★ \$0 ★

WOUNDED WARRIORS  
PAY NOTHING  
FOR OUR SERVICES

**Every donation helps  
warriors achieve their  
highest ambitions.  
With your support,  
we get results.**

MORE THAN

★ \$200M ★

INVESTED INTO PROGRAMS  
AND SERVICES THAT  
CHANGE — AND SAVE — LIVES<sup>+</sup>

## Connection »

No one knows what a warrior is going through better than someone who has been there. WWP helps warriors by providing a network of support and connecting them with other veterans through community events and peer support groups.



★ 43% ★

OF WARRIORS FEEL  
ISOLATED FROM OTHERS\*

### THE NEED

"I'm not as timid around people anymore. I automatically feel comfortable around other warriors, because we know we have that bond."

— Wounded Warrior Lisa Crutch

### OUR IMPACT



20+

EVENTS, HELD DAILY ACROSS  
THE COUNTRY, PROVIDED VITAL  
OPPORTUNITIES TO CONNECT WARRIORS  
TO THEIR PEERS AND COMMUNITIES<sup>+</sup>



800+

WARRIOR-ONLY PEER-TO-PEER  
SUPPORT GROUP MEETINGS HELD<sup>+</sup>



WOUNDED WARRIOR LISA CRUTCH  
WITH HER FELLOW WARRIORS

# Mental Health & Wellness »

This generation's signature wounds of war often can't be seen. WWP offers wounded warriors and their families lifesaving programs that help them manage PTSD, TBI, combat stress, and other conditions and help them thrive in their next missions.

## THE NEED



★ **91%** ★

OF WARRIORS LIVE WITH MENTAL HEALTH CONDITIONS THAT ARE CONSIDERED SEVERE — WITH MOST EXPERIENCING MORE THAN ONE\*

“Being part of the Warrior Care Network was a turning point in my life. Now I am much more independent. I can go to the store and be in crowds on my own.”

— Wounded Warrior Jason Major

## OUR IMPACT



**72,000+**

HOURS OF PTSD TREATMENT DELIVERED THROUGH THE WARRIOR CARE NETWORK® PROGRAM†



**14,500+**

EMOTIONAL SUPPORT CALLS CONDUCTED, IMPROVING THE PSYCHOLOGICAL WELL-BEING OF 70% OF WARRIORS AND FAMILY MEMBERS†



WOUNDED WARRIOR **JASON MAJOR** AND HIS WIFE

# Physical Health & Wellness »

Through coaching, nutritional education, adaptive sports, goal setting, and skill building, WWP empowers wounded warriors to make long-term changes so they can lead more active, healthy lives.

## THE NEED



★ **88%** ★

OF WARRIORS ARE OVERWEIGHT OR OBESE\*

“WWP Physical Health and Wellness programs have gotten me off the couch and out of my head. They have allowed me to create bonds and friendships with a community I didn't know was out there when I retired.”

— Wounded Warrior Chris Wolff

## OUR IMPACT



**9 LBS.**

ON AVERAGE LOST BY PARTICIPANTS IN 90-DAY PHYSICAL HEALTH COACHING PROGRAM†



**55%**

EXPERIENCED A REDUCTION IN PAIN, REDUCING THE INTERFERENCE OF PHYSICAL INJURIES ON DAILY LIFE†



WOUNDED WARRIOR **CHRIS WOLFF**

# Financial Wellness »

WWP knows that the time after service can feel like a whirlwind, from navigating VA benefits to successfully forging a new career. We provide the resources and assistance to help warriors live financially resilient lives and achieve their highest ambitions.

## THE NEED



★ **11.5%** ★

UNEMPLOYMENT RATE FOR  
WOUNDED, ILL, OR  
INJURED WARRIORS\*

(DOWN FROM 20% IN 2014, BUT STILL  
3X THE NATIONAL AVERAGE)

“WWP helped me find my  
dream job and empowered  
me to help other warriors.”

— Wounded Warrior  
Michael Carrasquillo

## OUR IMPACT



**\$131M**

IN ECONOMIC IMPACT AS A RESULT OF OVER  
21,000 VA BENEFITS ISSUES AWARDED<sup>†</sup>



**\$87.8M**

ECONOMIC IMPACT FROM ALMOST  
2,000 JOB PLACEMENTS FOR WARRIORS  
AND FAMILY MEMBERS THROUGH THE  
WARRIORS TO WORK<sup>®</sup> PROGRAM<sup>†</sup>



WOUNDED WARRIOR **MICHAEL CARRASQUILLO**

# Independence »

Through the WWP Independence Program, the most severely injured warriors are provided resources and support to help them live a more independent life, on their own terms and at home instead of in a long-term care facility.

## THE NEED



★ **32%** ★

OF WARRIORS NEED THE  
AID AND ATTENDANCE OF  
ANOTHER PERSON BECAUSE  
OF THEIR INJURIES AND  
HEALTH PROBLEMS\*

“I’m grateful that we have an  
organization like WWP. I want  
to regain what I used to have  
that I sacrificed for my country.  
I want that independence, and  
WWP gives that back to me.”

— Wounded Warrior  
Shane Parsons

## OUR IMPACT



**220,000**

HOURS OF CASE MANAGEMENT, LIFE  
SKILLS COACHING, AND ALTERNATIVE  
THERAPIES PROVIDED TO THE MOST  
SEVERELY INJURED VETERANS  
ENROLLED AND PARTICIPATING IN  
THE INDEPENDENCE PROGRAM<sup>†</sup>



WOUNDED WARRIOR **SHANE PARSONS**

## Government Affairs



WOUNDED WARRIOR JASON EHRHART WITH HIS FAMILY

As a voice for our nation's wounded warriors in Washington, DC, we fight to address the issues that matter most to them. Using warriors' feedback and insights, the WWP Government Affairs team advocates for veteran policies and initiatives that make a real difference, improving the lives of millions of warriors and their families.

### 2019 HIGHLIGHTS



★ **Led the effort** to introduce the Ryan Kules and Paul Benne Specially Adaptive Housing Improvement Act of 2019, which will increase the amount of money available to severely injured veterans to renovate their homes to accommodate their needs.

★ **Convened** the Toxic Exposures in the American Military (TEAM) coalition to collect data, promote research, and draft legislation to assist veterans made ill by toxic exposures due to their military service.

★ **Drafted legislation** to expand commissary, military exchange, and morale, welfare, and recreation (MWR) privileges to 4.1 million people — the largest expansion of commissary benefits in 60 years.

## Community Partnerships



WWP believes that no one organization can meet all the needs of wounded, injured, or ill veterans alone. By collaborating with other military and veteran support organizations, we amplify the effects of our efforts. Our investments and unfunded partnerships in the military and veteran community fill gaps in our programs and reinforce our existing efforts.

### 2019 HIGHLIGHTS



★ **Partnered** with 26 organizations, ensuring warriors have access to resources that meet their evolving needs.

★ **Strategically expanded** investments to focus on curbing homelessness and increasing opportunities for women veterans.

**Warriors never pay a penny for our programs — they paid their dues on the battlefield. When they're ready to start their next missions, we stand ready to serve.**

★ **WWP SERVICE CENTERS** ★

**OFFICE  
LOCATIONS**

Atlanta, GA  
Chicago, IL  
Colorado Springs, CO  
Fayetteville, NC  
Houston, TX  
**Jacksonville, FL**

Landstuhl, Germany  
Nashville, TN  
New York, NY  
Phoenix, AZ  
Pittsburgh, PA  
San Antonio, TX  
San Diego, CA  
Tacoma, WA

Tampa, FL  
Washington, DC

**FIELD STAFF  
LOCATIONS**

Boston, MA  
Cincinnati, OH  
Dallas, TX

Honolulu, HI  
Kansas City, KS  
Los Angeles, CA  
Miami, FL  
Minneapolis, MN  
Philadelphia, PA  
Richmond, VA  
Sacramento, CA



4899 Belfort Road, Suite 300 | Jacksonville, FL 32256

[woundedwarriorproject.org](http://woundedwarriorproject.org)

\*SOURCE: WOUNDED WARRIOR PROJECT ANNUAL WARRIOR SURVEY

\*SOURCE: WOUNDED WARRIOR PROJECT FISCAL YEAR 2019 — OCTOBER 1, 2018 TO SEPTEMBER 30, 2019 — PROGRAMMATIC IMPACT DATA

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